Power Plus Tuition Advantage Plans sm

Creating a market worth pursuing

Most agents who have explored the education market, have found the only significant way to monetize their activity is in charging fees.

Most agents who have explored the education market, have found the only significant way to monetize their activity is in charging fees.

Many have already realized the ineffectiveness of the typical life insurance design's inability to adequately provide for funding college costs.

The commission revenue from allowable 529 plan investments leaves much to be desired.

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For your clients the effort to fund their children's higher education usually puts an enormous strain on their finances.

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For your clients the effort to fund their children's higher education usually puts an enormous strain on their finances.

Most people have to divert funding from retirement savings when dealing with saving for tuition costs.

 The P-PTA design maximizes the effectiveness of their money by reducing the net contribution necessary to provide for tuition funding.

^{*} Disability Completion Benefit is optional and is available by rider

- The P-PTA design maximizes the effectiveness of their money by reducing the net contribution necessary to provide for tuition funding.
- The P-PTA design provides a retirement benefit in addition to the tuition accumulation while at the same time, reducing the overall cost (tuition accumulation and retirement income benefits, for just the cost of funding tuition).

^{*} Disability Completion Benefit is optional and is available by rider

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- The P-PTA design provides a retirement benefit in addition to the tuition accumulation while at the same time, reducing the overall cost (tuition accumulation and retirement income benefits, for just the cost of funding tuition).
- Funding completion guarantees in the event of death or disability*.

^{*} Disability Completion Benefit is optional and is available by rider

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- The P-PTA design provides a retirement benefit in addition to the tuition accumulation while at the same time, reducing the overall cost (tuition accumulation and retirement income benefits, for just the cost of funding tuition).
- Funding completion guarantees in the event of death or disability*.
- The P-PTA design finally creates a compelling reason to integrate life insurance in a significant way and therefore compensates you generously with full life insurance compensation.

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- Funding completion guarantees in the event of death or disability*.
- The P-PTA design finally creates a compelling reason to integrate life insurance in a significant way and therefore compensates you generously with full life insurance compensation.

^{*} Disability Completion Benefit is optional and is available by rider

Compensation Summary:

1. Life Insurance Commission

Average Funding for Tuition Savings is \$600 Per Month Typical commission for 529 Plans?

Compensation Summary:

- 1. Life Insurance Commission
- 2. 529 Plan (funded with freed up cash flow)

Average Funding for Tuition Savings is \$600 Per Month Typical commission for 529 Plans?

Compensation Summary:

- 1. Life Insurance Commission
- 2. 529 Plan (funded with freed up cash flow)
- 3. Consulting Fees (if applicable)

Average Funding for Tuition Savings is \$600 Per Month Typical commission for 529 Plans?

The Net Differential

We all know to net \$7,200 (\$600/month) at a 28% tax obligation you need to earn \$10,000!

The Net Differential

We all know to net \$7,200 (\$600/month) at a 28% tax obligation you need to earn \$10,000!

Your new design eliminates the lost cash flow and allows the client to utilize the formally lost \$2,800 to fund a 529 Plan.

The Net Differential

We all know to net \$7,200 (\$600/month) at a 28% tax obligation you need to earn \$10,000!

Your new design eliminates the lost cash flow and allows the client to utilize the formally lost \$2,800 to fund a 529 Plan.

If the clients tax bracket is higher, say 40%, their cash flow savings is \$4,800 that can now be redirected.

Power Tuition Advantage Plan

For: Proud Father



Presented By:

Ken Sapon 2155 Louisiana Blvd NE Suite 3100

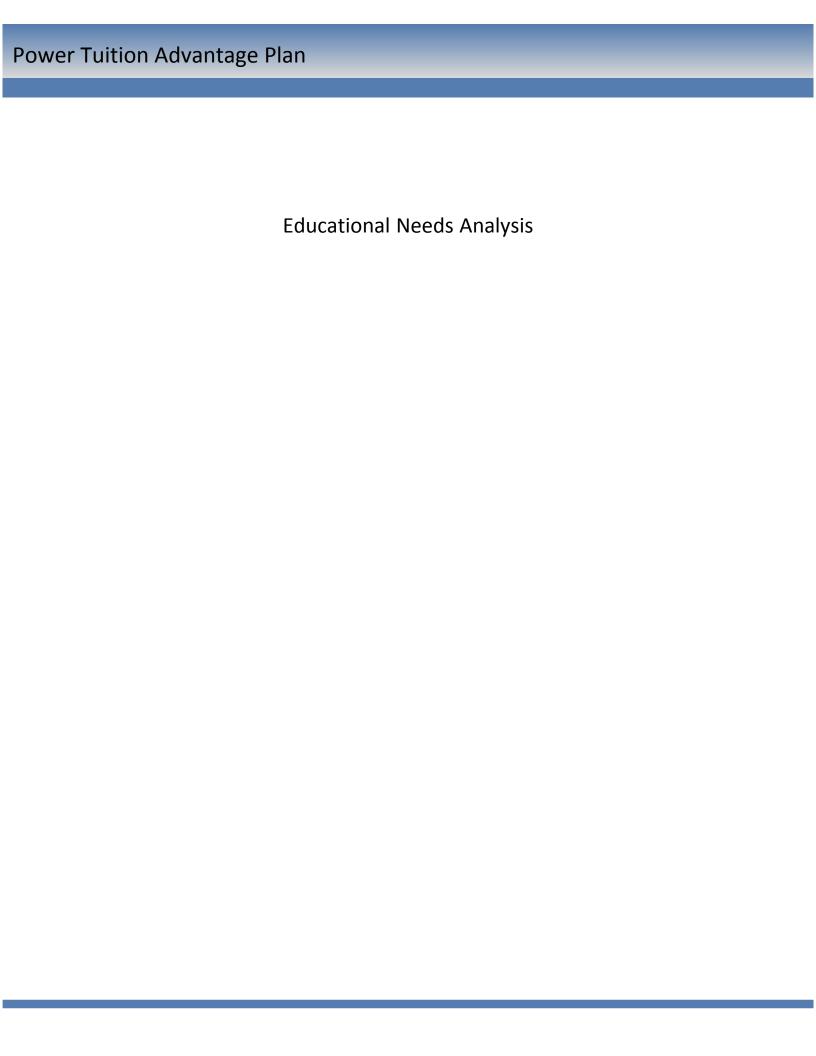
Albuquerque NM 87110 Phone: 800-274-0433

Email: ken@champion-agency.com

Power Tuition Advantage Plan

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| \$10k & 529 Plan with no College | Pages 16 to 19 |
| 529 Plan Accumulation and Distribution | Page 20 |



A Review of Educational Funds Desired

Average Loan at Graduation is \$35,000 Paid Back over 6 years
At 6%

| Year | (1) Tuition Loan Repayment Post Education | = | (2) Total Educational Funds Desired |
|------|---|---|---|
| 1 | 0 | | 0 |
| 2 | 0 | | 0 |
| 3 | 0 | | 0 |
| 4 | 0 | | 0 |
| 5 | 0 | | 0 |
| 6 | 0 | | 0 |
| 7 | 0 | | 0 |
| 8 | 0 | | 0 |
| 9 | 0 | | 0 |
| 10 | 0 | | 0 |
| 11 | 0 | | 0 |
| 12 | 6,711 | | 6,711 |
| 13 | 6,711 | | 6,711 |
| 14 | 6,711 | | 6,711 |
| 15 | 6,711 | | 6,711 |
| 16 | 6,711 | | 6,711 |
| 17 | 6,711 | | 6,711 |
| 18 | 0 | | 0 |
| 19 | 0 | | 0 |
| 20 | 0 | | 0 |
| 21 | 0 | | 0 |
| 22 | 0 | | 0 |
| 23 | 0 | | 0 |
| 24 | 0 | | 0 |
| 25 | 0 | | 0 |
| 26 | 0 | | 0 |
| 27 | 0 | | 0 |
| 28 | 0 | | 0 |
| 29 | 0 | | 0 |
| 30 | 0 | | 0 |
| | 40,266 | | 40,266 |

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Illustration of Values

Average Savings \$600 Per Month with College Loan Repayments

Income Tax Rate 28.00% Initial Payment 7,200 Initial Death Benefit 151,404

| | | (1) | (2) Loan Repayments | (3) | (3a) Net Rate of | (4) | (4a) Net Rate of | (5) | (5a) Net Rate of |
|------|------|---------|---------------------|----------|------------------------|-----------|------------------------|---------|------------------------|
| | | | | Year End | Return of | Voor End | Return of | | |
| | | D. Pari | & Retirement | | | Year End | | Beech | Return of |
| | Male | Policy | Net Loan | Accum | Accum | Surrender | Surrender | Death | Death |
| Year | Age | Premium | Proceeds | Value* | Value* | Value* | Value* | Benefit | Benefit |
| 1 | 45 | 7,200 | 0 | 5,330 | -25.97 | 3,542 | -50.81 | 151,404 | 2002.83 |
| 2 | 46 | 7,200 | 0 | 11,306 | -15.08 | 10,412 | -19.77 | 151,404 | 311.29 |
| 3 | 47 | 7,200 | 0 | 17,998 | -8.85 | 17,193 | -10.98 | 151,404 | 135.80 |
| 4 | 48 | 7,200 | 0 | 25,396 | -4.97 | 24,681 | -6.08 | 151,404 | 79.09 |
| 5 | 49 | 7,200 | 0 | 33,572 | -2.32 | 32,946 | -2.94 | 151,404 | 52.45 |
| 6 | 50 | 0 | 1,680 | 33,281 | -0.74 | 32,745 | -1.13 | 149,505 | 39.49 |
| 7 | 51 | 0 | 1,680 | 33,116 | 0.27 | 32,669 | 0.02 | 147,502 | 31.53 |
| 8 | 52 | 0 | 1,680 | 33,095 | 1.01 | 32,737 | 0.84 | 145,388 | 26.22 |
| 9 | 53 | 0 | 1,680 | 33,237 | 1.60 | 33,058 | 1.53 | 143,158 | 22.43 |
| 10 | 54 | 0 | 1,680 | 33,473 | 2.06 | 33,473 | 2.06 | 140,806 | 19.61 |
| 11 | 55 | 0 | 1,680 | 34,668 | 2.69 | 34,668 | 2.69 | 138,324 | 17.42 |
| 12 | 56 | 0 | 6,711 | 30,843 | 3.21 | 30,843 | 3.21 | 130,524 | 15.72 |
| 13 | 57 | 0 | 6,711 | 27,053 | 3.66 | 27,053 | 3.66 | 50,641 | 7.58 |
| 14 | 58 | 0 | 6,711 | 23,196 | 4.05 | 23,196 | 4.05 | 46,370 | 7.47 |
| 15 | 59 | 0 | 6,711 | 19,279 | 4.41 | 19,279 | 4.41 | 41,796 | 7.38 |
| 16 | 60 | 0 | 6,711 | 15,309 | 4.73 | 15,309 | 4.73 | 36,885 | 7.30 |
| 17 | 61 | 0 | 6,711 | 11,300 | 5.04 | 11,300 | 5.04 | 33,169 | 7.37 |
| 18 | 62 | 0 | 0 | 14,344 | 5.33 | 14,344 | 5.33 | 36,398 | 7.43 |
| 19 | 63 | 0 | 0 | 17,768 | 5.61 | 17,768 | 5.61 | 39,877 | 7.49 |
| 20 | 64 | 0 | 0 | 21,611 | 5.87 | 21,611 | 5.87 | 43,623 | 7.54 |
| 21 | 65 | 0 | 5,186 | 20,607 | 6.14 | 20,607 | 6.14 | 42,341 | 7.60 |
| 22 | 66 | 0 | 5,186 | 19,813 | 6.38 | 19,813 | 6.38 | 42,239 | 7.72 |
| 23 | 67 | 0 | 5,186 | 19,264 | 6.62 | 19,264 | 6.62 | 42,338 | 7.83 |
| 24 | 68 | 0 | 5,186 | 18,995 | 6.84 | 18,995 | 6.84 | 42,663 | 7.93 |
| 25 | 69 | 0 | 5,186 | 19,046 | 7.04 | 19,046 | 7.04 | 43,237 | 8.04 |
| 26 | 70 | 0 | 5,186 | 18,182 | 7.19 | 18,182 | 7.19 | 42,617 | 8.08 |
| 27 | 71 | 0 | 5,186 | 17,555 | 7.33 | 17,555 | 7.33 | 40,376 | 8.08 |
| 28 | 72 | 0 | 5,186 | 17,210 | 7.46 | 17,210 | 7.46 | 38,022 | 8.08 |
| 29 | 73 | 0 | 5,186 | 17,199 | 7.59 | 17,199 | 7.59 | 35,555 | 8.08 |
| 30 | 74 | 0 | 5,186 | 17,581 | 7.71 | 17,581 | 7.71 | 32,975 | 8.09 |
| | | 36,000 | 102,206 | | | | | | |

*This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

30 Year Summary

| Cum. Payments | 36,000 |
|---------------------------|---------|
| Cum. Policy Loan Proceeds | 102,206 |
| Surrender Value | 17,581 |
| Death Benefit | 32,975 |
| | |

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Income Tax Rate 28.00% Initial Payment 7,200 Initial Death Benefit 151,404

| | | (1) | (2) | (3) | (3a) Net Rate | (4) | (4a) Net Rate | (5) | (5a) Net Rate |
|------|------|----------|-----------------|----------|------------------|-----------|------------------|----------|------------------|
| | | | Loan Repayments | | of | | of | | of |
| | | | & Retirement | Year End | Return of | Year End | Return of | | Return of |
| | Male | Policy | Net Loan | Accum | Accum | Surrender | Surrender | Death | Death |
| Year | Age | Premium | Proceeds | Value* | Value* | Value* | Value* | Benefit | Benefit |
| | | . remain | 1100000 | | | value | Varae | Bellelle | Benefit |
| 31 | 75 | 0 | 5,186 | 18,426 | 7.83 | 18,426 | 7.83 | 30,285 | 8.09 |
| 32 | 76 | 0 | 5,186 | 19,709 | 7.94 | 19,709 | 7.94 | 32,500 | 8.19 |
| 33 | 77 | 0 | 5,186 | 21,482 | 8.05 | 21,482 | 8.05 | 35,277 | 8.29 |
| 34 | 78 | 0 | 5,186 | 23,800 | 8.15 | 23,800 | 8.15 | 38,675 | 8.38 |
| 35 | 79 | 0 | 5,186 | 26,722 | 8.25 | 26,722 | 8.25 | 42,762 | 8.47 |
| 36 | 80 | 0 | 5,186 | 30,314 | 8.34 | 30,314 | 8.34 | 47,606 | 8.55 |
| 37 | 81 | 0 | 5,186 | 34,641 | 8.42 | 34,641 | 8.42 | 53,283 | 8.62 |
| 38 | 82 | 0 | 5,186 | 39,778 | 8.50 | 39,778 | 8.50 | 59,872 | 8.69 |
| 39 | 83 | 0 | 5,186 | 45,802 | 8.58 | 45,802 | 8.58 | 67,459 | 8.76 |
| 40 | 84 | 0 | 5,186 | 52,795 | 8.65 | 52,795 | 8.65 | 76,133 | 8.82 |
| | | _ | 5 400 | 22.242 | | | 0 =4 | | |
| 41 | 85 | 0 | 5,186 | 60,843 | 8.71 | 60,843 | 8.71 | 85,986 | 8.88 |
| 42 | 86 | 0 | 5,186 | 70,029 | 8.77 | 70,029 | 8.77 | 97,112 | 8.93 |
| 43 | 87 | 0 | 5,186 | 80,437 | 8.82 | 80,437 | 8.82 | 109,603 | 8.98 |
| 44 | 88 | 0 | 5,186 | 92,155 | 8.87 | 92,155 | 8.87 | 123,556 | 9.02 |
| 45 | 89 | 0 | 5,186 | 105,276 | 8.92 | 105,276 | | 139,072 | 9.06 |
| 46 | 90 | 0 | 5,186 | 119,896 | 8.96 | 119,896 | 8.96 | 156,257 | 9.10 |
| 47 | 91 | 0 | 5,186 | 136,719 | 9.00 | 136,719 | 9.00 | 168,029 | 9.11 |
| 48 | 92 | 0 | 5,186 | 156,134 | 9.04 | _ , | 9.04 | 181,425 | 9.12 |
| 49 | 93 | 0 | 5,186 | 178,628 | 9.08 | 178,628 | 9.08 | 196,800 | 9.13 |
| 50 | 94 | 0 | 5,186 | 204,805 | 9.12 | 204,805 | 9.12 | 214,607 | 9.15 |
| 51 | 95 | 0 | 5,186 | 234,046 | 9.16 | 234,046 | 9.16 | 244,620 | 9.18 |
| 52 | 96 | 0 | 5,186 | 266,616 | 9.19 | 266,616 | 9.19 | 278,022 | 9.21 |
| 53 | 97 | Ō | 5,186 | 302,823 | 9.22 | 302,823 | 9.22 | 315,125 | 9.24 |
| 54 | 98 | 0 | 5,186 | 342,966 | 9.25 | 342,966 | 9.25 | 356,232 | 9.27 |
| 55 | 99 | Ō | 5,186 | 387,367 | 9.28 | 387,367 | 9.28 | 401,672 | 9.30 |
| 56 | 100 | 0 | 5,186 | 436,386 | 9.30 | 436,386 | 9.30 | 451,808 | 9.32 |
| 57 | 101 | Ō | 5,186 | 490,344 | 9.32 | 490,344 | 9.32 | 506,966 | 9.34 |
| 58 | 102 | 0 | 5,186 | 549,585 | 9.34 | 549,585 | 9.34 | 567,497 | 9.36 |
| 59 | 103 | Ö | 5,186 | 614,468 | 9.36 | 614,468 | 9.36 | 633,765 | 9.38 |
| 60 | 104 | 0 | 5,186 | 685,348 | 9.37 | | 9.37 | 706,130 | 9.39 |
| | | | | | | | | | |
| | | 36,000 | 257,786 | | | | | | |

*This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

60 Year Summary

| Cum. Payments | 36,000 |
|---------------------------|---------|
| Cum. Policy Loan Proceeds | 257,786 |
| Surrender Value | 685,348 |
| Death Benefit | 706.130 |

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Income In

Initial Payment 7,200 Initial Death Benefit 151,404

| | | (1) | (2) | (3) | (3a) Net Rate | (4) | (4a) Net Rate | (5) | (5a) Net Rate |
|------|------|---------|-----------------|--------------------|-------------------|-----------|-------------------|-----------|------------------|
| | | | Loan Repayments | | of | | of | | of |
| | | | & Retirement | Year End | Return of | Year End | Return of | | Return of |
| | Male | Policy | Net Loan | Accum | Accum | Surrender | Surrender | Death | Death |
| Year | Age | Premium | Proceeds | Value* | Value* | Value* | Value* | Benefit | Benefit |
| | | | | | | | | | |
| 61 | 105 | 0 | 5,186 | 762,630 | 9.39 | 762,630 | 9.39 | 785,005 | 9.40 |
| 62 | 106 | 0 | 5,186 | 846,756 | 9.40 | 846,756 | 9.40 | 870,835 | 9.42 |
| 63 | 107 | 0 | 5,186 | 938,201 | 9.41 | 938,201 | 9.41 | 964,106 | 9.43 |
| 64 | 108 | 0 | 5,186 | 1,037,490 | 9.42 | 1,037,490 | 9.42 | 1,065,351 | 9.43 |
| 65 | 109 | 0 | 5,186 | 1,145,246 | 9.43 | 1,145,246 | 9.43 | 1,175,199 | 9.44 |
| 66 | 110 | 0 | 5,186 | 1,262,253 | 9.43 | 1,262,253 | 9.43 | 1,294,446 | 9.45 |
| 67 | 111 | 0 | 5,186 | 1,389,188 | 9.44 | 1,389,188 | 9.44 | 1,423,781 | 9.45 |
| 68 | 112 | 0 | 5,186 | 1,526,746 | 9.44 | 1,526,746 | 9.44 | 1,563,906 | 9.46 |
| 69 | 113 | 0 | 5,186 | 1,676,809 | 9.45 | 1,676,809 | 9.45 | 1,716,727 | 9.46 |
| 70 | 114 | 0 | 5,186 | 1,840,432 | 9.45 | 1,840,432 | 9.45 | 1,883,312 | 9.46 |
| 71 | 115 | 0 | 5,186 | 2,018,753 | 9.45 | 2,018,753 | 9.45 | 2,064,815 | 9.46 |
| 72 | 116 | 0 | 5,186 | 2,213,005 | 9.45 | 2,213,005 | 9.45 | 2,262,486 | 9.47 |
| 73 | 117 | ő | 5,186 | 2,424,518 | 9.46 | 2,424,518 | 9.46 | 2,477,671 | 9.47 |
| 74 | 118 | Ö | 5,186 | 2,654,730 | 9.46 | 2,654,730 | 9.46 | 2,711,829 | 9.47 |
| 75 | 119 | 0 | 5,186 | 2,905,193 | 9.46 | 2,905,193 | 9.46 | 2,966,531 | 9.47 |
| ,, | | U | 3,100 | − ,∪∪∪, 1∪∪ | J. T U | | J. T U | _,000,001 | J.71 |

36,000 335,576

*This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

75 Year Summary

Cum. Payments 36,000
Cum. Policy Loan Proceeds 335,576
Surrender Value 2,905,193
Death Benefit 2,966,531

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Illustration of Values

Presented By: Kenneth Sapon, CLU, CLTC, LUTCF, R.Ph.

Insured: Valued Parent

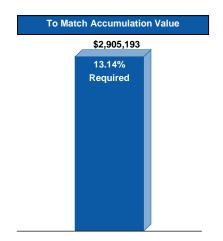
Matching Policy Values

| Male | Income | Initial | Initial |
|------|----------|---------|---------------|
| Age | Tax Rate | Payment | Death Benefit |
| 45 | 28.00% | 7.200 | 151.404 |

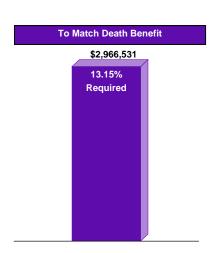
Gross Interest Rate Required on a Hypothetical Taxable Investment to Match Pacific Indexed Performer LT Policy Values over 75 Years.

Hypothetical

| | Taxable Alternative |
|---|------------------------|
| To match Accumulation Value of: \$2,905,193 | 13.14% |
| To match Surrender Value of: \$2,905,193 | 13.14% |
| To match Death Benefit of: \$2,966,531 | 13.15% |







Income Tax Considerations

- 1. Hypothetical Taxable Investment: Interest is taxed as earned.
- 2. Pacific Indexed Performer LT:
 - Death Benefit including available cash value component is income tax free.
 - b. Loans are income tax free as long as the policy is kept in force.
 - c. Withdrawals and other non-loan policy cash flow up to cost basis (not in violation of IRC Section 7702) are income tax free as a return of premium.
 - d. Cash values shown assume most favorable combination of b and/or c.

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^{*}This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

Illustration of Values

Average Savings \$600 Per Month with No College

| Income | Initial | Initial |
|----------|---------|--------------|
| Tax Rate | Payment | Death Benefi |
| 28.00% | 7,200 | 151,404 |

| | | (1) | (2) | (3) | (3a) | (4) | (4a) | (5) | (5a) |
|------|------|---------|---------------------|----------|-----------|-----------|-----------|---------|-----------|
| | | (+) | (2) | (3) | Net Rate | (4) | | (3) | |
| | | | Laan Danas was anda | | of | | Net Rate | | Net Rate |
| | | | Loan Repayments | ,, | 1 | | of | | of |
| | _ | | & Retirement | Year End | Return of | Year End | Return of | | Return of |
| | Male | Policy | Net Loan | Accum | Accum | Surrender | Surrender | Death | Death |
| Year | Age | Premium | Proceeds | Value* | Value* | Value* | Value* | Benefit | Benefit |
| 1 | 45 | 7,200 | 0 | 5,330 | -25.97 | 3,542 | -50.81 | 151,404 | 2002.83 |
| 2 | 46 | 7,200 | 0 | 11,306 | -15.08 | 10,412 | -19.77 | 151,404 | 311.29 |
| 3 | 47 | 7,200 | 0 | 17,998 | -8.85 | 17,193 | -10.98 | 151,404 | 135.80 |
| 4 | 48 | 7,200 | 0 | 25,396 | -4.97 | 24,681 | -6.08 | 151,404 | 79.09 |
| 5 | 49 | 7,200 | 0 | 33,572 | -2.32 | 32,946 | -2.94 | 151,404 | 52.45 |
| 6 | 50 | 0 | 1,680 | 33,281 | -0.74 | 32,745 | -1.13 | 149,505 | 39.49 |
| 7 | 51 | 0 | 1,680 | 33,116 | 0.27 | 32,669 | | 147,502 | 31.53 |
| 8 | 52 | 0 | 1,680 | 33,095 | 1.01 | 32,737 | | 145,388 | 26.22 |
| 9 | 53 | 0 | 1,680 | 33,237 | 1.60 | 33,058 | | 143,158 | 22.43 |
| 10 | 54 | 0 | 1,680 | 33,473 | 2.06 | 33,473 | 2.06 | 140,806 | 19.61 |
| 11 | 55 | 0 | 1,680 | 34,668 | 2.69 | 34,668 | 2.69 | 138,324 | 17.42 |
| 12 | 56 | 0 | 0 | 30,843 | 1.46 | 30,843 | 1.46 | 130,524 | 15.12 |
| 13 | 57 | 0 | 0 | 27,053 | 0.33 | 27,053 | 0.33 | 50,641 | 5.36 |
| 14 | 58 | 0 | 0 | 23,196 | -0.78 | 23,196 | -0.78 | 46,370 | 4.28 |
| 15 | 59 | 0 | 0 | 19,279 | -1.92 | 19,279 | -1.92 | 41,796 | 3.25 |
| 16 | 60 | 0 | 0 | 15,309 | -3.16 | 15,309 | -3.16 | 36,885 | 2.23 |
| 17 | 61 | 0 | 0 | 11,300 | -4.62 | 11,300 | -4.62 | 33,169 | 1.46 |
| 18 | 62 | 0 | 0 | 14,344 | -3.16 | 14,344 | -3.16 | 36,398 | 1.90 |
| 19 | 63 | 0 | 0 | 17,768 | -1.94 | 17,768 | -1.94 | 39,877 | 2.30 |
| 20 | 64 | 0 | 0 | 21,611 | -0.90 | 21,611 | -0.90 | 43,623 | 2.64 |
| 21 | 65 | 0 | 10,106 | 20,607 | 0.82 | 20,607 | 0.82 | 42,341 | 3.46 |
| 22 | 66 | 0 | 10,106 | 19,813 | 2.07 | 19,813 | 2.07 | 42,239 | 4.20 |
| 23 | 67 | 0 | 10,106 | 19,264 | 3.03 | 19,264 | 3.03 | 42,338 | 4.80 |
| 24 | 68 | 0 | 10,106 | 18,995 | 3.82 | 18,995 | 3.82 | 42,663 | 5.30 |
| 25 | 69 | 0 | 10,106 | 19,046 | 4.46 | 19,046 | 4.46 | 43,237 | 5.73 |
| 26 | 70 | 0 | 10,106 | 18,182 | 4.95 | 18,182 | 4.95 | 42,617 | 6.03 |
| 27 | 71 | 0 | 10,106 | 17,555 | 5.36 | 17,555 | 5.36 | 40,376 | 6.24 |
| 28 | 72 | 0 | 10,106 | 17,210 | 5.73 | 17,210 | 5.73 | 38,022 | 6.43 |
| 29 | 73 | 0 | 10,106 | 17,199 | 6.05 | 17,199 | 6.05 | 35,555 | 6.59 |
| 30 | 74 | 0 | 10,106 | 17,581 | 6.34 | 17,581 | 6.34 | 32,975 | 6.73 |
| | | 36,000 | 111,140 | | | | | | |

*This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

30 Year Summary

| Cum. Payments | 36,000 |
|---------------------------|---------|
| Cum. Policy Loan Proceeds | 111,140 |
| Surrender Value | 17,581 |
| Death Benefit | 32.975 |

Date: 07/31/2014 Page 8 of 19

Income Tax Rate 28.00% Initial Payment 7,200 Initial Death Benefit 151,404

| | | (1) | (2) | (3) | (3a) Net Rate | (4) | (4a) Net Rate | (5) | (5a) Net Rate |
|------|------|---------|-----------------|----------|------------------|-----------|------------------|---------|------------------|
| | | | Loan Repayments | | of | | of | | of |
| | | | & Retirement | Year End | Return of | Year End | Return of | | Return of |
| | Male | Policy | Net Loan | Accum | Accum | Surrender | Surrender | Death | Death |
| Year | Age | Premium | Proceeds | Value* | Value* | Value* | Value* | Benefit | Benefit |
| | | | | | | | | | |
| 31 | 75 | 0 | 10,106 | 18,426 | 6.59 | 18,426 | 6.59 | 30,285 | 6.86 |
| 32 | 76 | 0 | 10,106 | 19,709 | 6.82 | 19,709 | 6.82 | 32,500 | 7.07 |
| 33 | 77 | 0 | 10,106 | 21,482 | 7.03 | 21,482 | 7.03 | 35,277 | 7.26 |
| 34 | 78 | 0 | 10,106 | 23,800 | 7.22 | 23,800 | 7.22 | 38,675 | 7.44 |
| 35 | 79 | 0 | 10,106 | 26,722 | 7.38 | 26,722 | 7.38 | 42,762 | 7.59 |
| 36 | 80 | 0 | 10,106 | 30,314 | 7.53 | 30,314 | 7.53 | 47,606 | 7.73 |
| 37 | 81 | 0 | 10,106 | 34,641 | 7.67 | 34,641 | 7.67 | 53,283 | 7.86 |
| 38 | 82 | 0 | 10,106 | 39,778 | 7.80 | 39,778 | 7.80 | 59,872 | 7.97 |
| 39 | 83 | 0 | 10,106 | 45,802 | 7.91 | 45,802 | 7.91 | 67,459 | 8.08 |
| 40 | 84 | 0 | 10,106 | 52,795 | 8.01 | 52,795 | 8.01 | 76,133 | 8.17 |
| | | | | | | | | | |
| 41 | 85 | 0 | 10,106 | 60,843 | 8.11 | 60,843 | 8.11 | 85,986 | 8.26 |
| 42 | 86 | 0 | 10,106 | 70,029 | 8.19 | 70,029 | 8.19 | 97,112 | 8.34 |
| 43 | 87 | 0 | 10,106 | 80,437 | 8.27 | 80,437 | 8.27 | 109,603 | 8.41 |
| 44 | 88 | 0 | 10,106 | 92,155 | 8.34 | 92,155 | 8.34 | 123,556 | 8.47 |
| 45 | 89 | 0 | 10,106 | 105,276 | 8.41 | 105,276 | 8.41 | 139,072 | 8.53 |
| 46 | 90 | 0 | 10,106 | 119,896 | 8.46 | 119,896 | 8.46 | 156,257 | 8.59 |
| 47 | 91 | 0 | 10,106 | 136,719 | 8.52 | 136,719 | 8.52 | 168,029 | 8.61 |
| 48 | 92 | 0 | 10,106 | 156,134 | 8.57 | | | 181,425 | 8.64 |
| 49 | 93 | 0 | 10,106 | 178,628 | 8.62 | | 8.62 | 196,800 | 8.67 |
| 50 | 94 | 0 | 10,106 | 204,805 | 8.67 | 204,805 | 8.67 | 214,607 | 8.69 |
| | | | | | | _ | | _ | |
| 51 | 95 | 0 | 10,106 | 234,046 | 8.71 | 234,046 | 8.71 | 244,620 | 8.73 |
| 52 | 96 | 0 | 10,106 | 266,616 | 8.76 | 266,616 | 8.76 | 278,022 | 8.77 |
| 53 | 97 | 0 | 10,106 | 302,823 | 8.79 | 302,823 | 8.79 | 315,125 | 8.81 |
| 54 | 98 | 0 | 10,106 | 342,966 | 8.83 | 342,966 | 8.83 | 356,232 | 8.85 |
| 55 | 99 | 0 | 10,106 | 387,367 | 8.86 | 387,367 | 8.86 | 401,672 | 8.88 |
| 56 | 100 | 0 | 10,106 | 436,386 | 8.89 | 436,386 | 8.89 | 451,808 | 8.91 |
| 57 | 101 | 0 | 10,106 | 490,344 | 8.91 | 490,344 | 8.91 | 506,966 | 8.93 |
| 58 | 102 | 0 | 10,106 | 549,585 | 8.94 | 549,585 | 8.94 | 567,497 | 8.96 |
| 59 | 103 | 0 | 10,106 | 614,468 | 8.96 | 614,468 | 8.96 | 633,765 | 8.98 |
| 60 | 104 | 0 | 10,106 | 685,348 | 8.98 | 685,348 | 8.98 | 706,130 | 9.00 |
| | | 36,000 | 414,320 | | | | | | |

*This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

60 Year Summary

| Cum. Payments | 36,000 |
|---------------------------|---------|
| Cum. Policy Loan Proceeds | 414,320 |
| Surrender Value | 685,348 |
| Death Benefit | 706.130 |

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Income Initial
Tax Rate Payment Dea
28.00% 7,200 1

Initial Death Benefit 151,404

| Year —— | Male Age | (1) Policy Premium | (2) Loan Repayments & Retirement Net Loan Proceeds | (3) Year End Accum Value* | (3a) Net Rate of Return of Accum Value* | (4) Year End Surrender Value* | (4a) Net Rate of Return of Surrender Value* | (5) Death Benefit | (5a) Net Rate of Return of Death Benefit |
|------------|-------------|--------------------------|--|---------------------------|---|--|---|-------------------------|--|
| 61 | 105 | 0 | 10,106 | 762,630 | 9.00 | 762,630 | 9.00 | 785,005 | 9.01 |
| 62 | 106 | 0 | 10,106 | 846,756 | 9.01 | 846,756 | 9.01 | 870,835 | 9.03 |
| 63 | 107 | 0 | 10,106 | 938,201 | 9.03 | 938,201 | 9.03 | 964,106 | 9.04 |
| 64 | 108 | 0 | 10,106 | 1,037,490 | 9.04 | 1,037,490 | 9.04 | 1,065,351 | 9.05 |
| 65 | 109 | 0 | 10,106 | 1,145,246 | 9.05 | 1,145,246 | 9.05 | 1,175,199 | 9.07 |
| 66 | 110 | 0 | 10,106 | 1,262,253 | 9.06 | 1,262,253 | 9.06 | 1,294,446 | 9.07 |
| 67 | 111 | 0 | 10,106 | 1,389,188 | 9.07 | 1,389,188 | 9.07 | 1,423,781 | 9.08 |
| 68 | 112 | 0 | 10,106 | 1,526,746 | 9.08 | 1,526,746 | 9.08 | 1,563,906 | 9.09 |
| 69 | 113 | 0 | 10,106 | 1,676,809 | 9.08 | 1,676,809 | 9.08 | 1,716,727 | 9.10 |
| 70 | 114 | 0 | 10,106 | 1,840,432 | 9.09 | 1,840,432 | 9.09 | 1,883,312 | 9.10 |
| 71 | 115 | 0 | 10,106 | 2,018,753 | 9.10 | 2,018,753 | 9.10 | 2,064,815 | 9.11 |
| 72 | 116 | 0 | 10,106 | 2,213,005 | 9.10 | 2,213,005 | 9.10 | 2,262,486 | 9.11 |
| 73 | 117 | 0 | 10,106 | 2,424,518 | 9.11 | 2,424,518 | 9.11 | 2,477,671 | 9.12 |
| 74 | 118 | 0 | 10,106 | 2,654,730 | 9.11 | 2,654,730 | 9.11 | 2,711,829 | 9.12 |
| 75 | 119 | 0 | 10,106 | 2,905,193 | 9.11 | 2,905,193 | 9.11 | 2,966,531 | 9.12 |

36,000 565,910

*This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

75 Year Summary

Cum. Payments 36,000
Cum. Policy Loan Proceeds
Surrender Value 2,905,193
Death Benefit 2,966,531

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Illustration of Values

Presented By: Kenneth Sapon, CLU, CLTC, LUTCF, R.Ph.

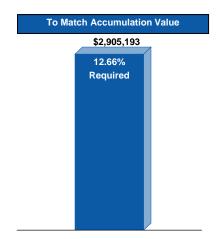
Insured: Valued Parent

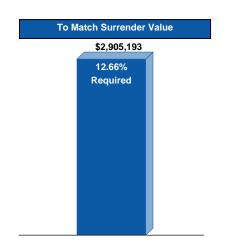
Matching Policy Values

| Male | Income | Initial | Initial |
|------|----------|---------|---------------|
| Age | Tax Rate | Payment | Death Benefit |
| 45 | 28.00% | 7.200 | 151.404 |

Gross Interest Rate Required on a Hypothetical Taxable Investment to Match Pacific Indexed Performer LT Policy Values over 75 Years.

| | | Hypothetical Taxable Alternative |
|---|-------------|--|
| To match Accumulation Value of: To match Surrender Value of: To match Death Benefit of: | \$2,905,193 | 12.66% 12.66% 12.67% |







Income Tax Considerations

- 1. Hypothetical Taxable Investment: Interest is taxed as earned.
- 2. Pacific Indexed Performer LT:
 - Death Benefit including available cash value component is income tax free.
 - b. Loans are income tax free as long as the policy is kept in force.
 - c. Withdrawals and other non-loan policy cash flow up to cost basis (not in violation of IRC Section 7702) are income tax free as a return of premium.
 - d. Cash values shown assume most favorable combination of b and/or c.

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^{*}This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

Illustration of Values

\$10,000 Plan & 529 Plan with Net Differential Includes College

Pacific Indexed Accumulator IV

Income Tax Rate 28.00% Initial Payment 10,000 Initial Death Benefit 211,950

| | | (1) | (2) | (3) | (3a) Net Rate | (4) | (4a) Net Rate | (5) | (5a) Net Rate |
|------|------|---------|-----------------|----------|------------------|-----------|------------------|---------|------------------|
| | | | Loan Repayments | | of | | of | | of |
| | | | & Retirement | Year End | Return of | Year End | Return of | | Return of |
| | Male | Policy | Net Loan | Accum | Accum | Surrender | Surrender | Death | Death |
| Year | Age | Premium | Proceeds | Value* | Value* | Value* | Value* | Benefit | Benefit |
| | | | | | | | | | |
| 1 | 45 | 10,000 | 0 | 7,544 | -24.56 | 5,042 | -49.58 | 211,950 | 2019.50 |
| 2 | 46 | 10,000 | 0 | 15,982 | -14.05 | 14,731 | -18.73 | 211,950 | 313.09 |
| 3 | 47 | 10,000 | 0 | 25,411 | -8.07 | 24,285 | -10.20 | 211,950 | 136.54 |
| 4 | 48 | 10,000 | 0 | 35,821 | -4.37 | 34,820 | | 211,950 | 79.53 |
| 5 | 49 | 10,000 | 0 | 47,311 | -1.84 | 46,435 | | 211,950 | 52.77 |
| 6 | 50 | 0 | 2,333 | 47,225 | -0.22 | 46,474 | -0.61 | _ , | 39.75 |
| 7 | 51 | 0 | 2,333 | 47,329 | 0.81 | 46,703 | | 206,892 | 31.76 |
| 8 | 52 | 0 | 2,333 | 47,649 | 1.56 | 47,148 | | 204,152 | 26.42 |
| 9 | 53 | 0 | 2,333 | 48,213 | 2.15 | 47,963 | | 201,262 | 22.62 |
| 10 | 54 | 0 | 2,333 | 48,932 | 2.62 | 48,932 | 2.62 | 198,213 | 19.79 |
| | | _ | | | | | | | |
| 11 | 55 | 0 | 2,333 | 50,991 | 3.24 | 50,991 | . | 194,996 | 17.59 |
| 12 | 56 | 0 | 6,711 | 48,683 | 3.73 | 48,683 | | 186,984 | 15.87 |
| 13 | 57 | 0 | 6,711 | 46,593 | 4.16 | 46,593 | 4.16 | 80,198 | 7.96 |
| 14 | 58 | 0 | 6,711 | 44,591 | 4.54 | 44,591 | 4.54 | 77,624 | 7.82 |
| 15 | 59 | 0 | 6,711 | 42,699 | 4.88 | 42,699 | 4.88 | 74,811 | 7.70 |
| 16 | 60 | 0 | 6,711 | 40,938 | 5.18 | 40,938 | 5.18 | 71,721 | 7.59 |
| 17 | 61 | 0 | 6,711 | 39,337 | 5.46 | 39,337 | 5.46 | 70,552 | 7.63 |
| 18 | 62 | 0 | 0 | 45,010 | 5.72 | 45,010 | 5.72 | 76,502 | 7.66 |
| 19 | 63 | 0 | 0 | 51,300 | 5.97 | 51,300 | 5.97 | 82,884 | 7.68 |
| 20 | 64 | 0 | 0 | 58,268 | 6.19 | 58,268 | 6.19 | 89,725 | 7.70 |
| 21 | 65 | 0 | 9,928 | 55,503 | 6.40 | 55,503 | 6.40 | 86,574 | 7.73 |
| 22 | 66 | ő | 9,928 | 52,966 | 6.60 | 52,966 | 6.60 | 85,035 | 7.81 |
| 23 | 67 | ő | 9,928 | 50,701 | 6.78 | 50,701 | 6.78 | 83,705 | 7.89 |
| 24 | 68 | ő | 9,928 | 48,755 | 6.96 | 48,755 | 6.96 | 82,616 | 7.97 |
| 25 | 69 | ő | 9,928 | 47,183 | 7.14 | 47,183 | 7.14 | 81,800 | 8.05 |
| 26 | 70 | ő | 9,928 | 44,212 | 7.25 | 44,212 | 7.25 | 79,187 | 8.08 |
| 27 | 71 | ő | 9,928 | 41,488 | 7.37 | 41,488 | 7.23 | 74,158 | 8.07 |
| 28 | 72 | Ö | 9,928 | 39,070 | 7.48 | 39,070 | 7.48 | 68,869 | 8.06 |
| 29 | 73 | ő | 9,928 | 37,024 | 7.59 | 37,024 | 7.59 | 63,312 | 8.05 |
| 30 | 74 | ő | 9,928 | 35,431 | 7.70 | 35,431 | 7.70 | 57,480 | 8.05 |
| | | | | , | • | | | , | 2.00 |
| | | 50,000 | 153,544 | | | | | | |

*This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

30 Year Summary

| Cum. Payments | 50,000 |
|---------------------------|---------|
| Cum. Policy Loan Proceeds | 153,544 |
| Surrender Value | 35,431 |
| Death Benefit | 57.480 |

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Pacific Indexed Accumulator IV

Income Tax Rate 28.00% Initial Payment 10,000 Initial Death Benefit 211,950

| | | (1) | (2) | (3) | (3a) | (4) | (4a) | (5) | (5a) |
|----------|----------|---------|-----------------|----------|--------------|--------------------|-----------|---------|--------------|
| | | | | | Net Rate | | Net Rate | | Net Rate |
| | | | Loan Repayments | | of | | of | | of |
| | | | & Retirement | Year End | Return of | Year End | Return of | | Return of |
| | Male | Policy | Net Loan | Accum | Accum | Surrender | Surrender | Death | Death |
| Year | Age | Premium | Proceeds | Value* | Value* | Value* | Value* | Benefit | Benefit |
| 31 | | | 9,928 | 34,383 | 7.80 | 34,383 | 7.80 | 51,372 | 8.05 |
| 32 | 76 | 0 | 9,928 | 33,843 | 7.91 | 33,843 | 7.91 | 52,169 | 8.14 |
| 33 | 77 | ő | 9,928 | 33,877 | 8.00 | 33,877 | 8.00 | 53,644 | 8.23 |
| 34 | 78 | Ö | 9,928 | 34,560 | 8.10 | 34,560 | 8.10 | 55,878 | 8.32 |
| 35 | 79 | Ō | 9,928 | 35,971 | 8.19 | 35,971 | 8.19 | 58,962 | 8.40 |
| 36 | 80 | 0 | 9,928 | 38,196 | 8.28 | 38,196 | 8.28 | 62,987 | 8.48 |
| 37 | 81 | 0 | 9,928 | 41,322 | 8.36 | 41,322 | 8.36 | 68,052 | 8.55 |
| 38 | 82 | 0 | 9,928 | 45,443 | 8.43 | 45,443 | 8.43 | 74,258 | 8.62 |
| 39 | 83 | 0 | 9,928 | 50,659 | 8.51 | 50,659 | 8.51 | 81,719 | 8.69 |
| 40 | 84 | 0 | 9,928 | 57,077 | 8.58 | 57,077 | 8.58 | 90,550 | 8.75 |
| 41 | 85 | 0 | 9,928 | 64,806 | 8.64 | 64,806 | 8.64 | 100,873 | 8.80 |
| 42 | 86 | 0 | 9,928 | 73,962 | 8.70 | 73,962 | 8.70 | 112,817 | 8.86 |
| 43 | 87 | 0 | 9,928 | 84,663 | 8.76 | 84,663 | 8.76 | 126,510 | 8.91 |
| 44 | 88 | 0 | 9,928 | 97,026 | 8.81 | 97,026 | 8.81 | 142,084 | 8.96 |
| 45 | 89 | ő | 9,928 | 111,175 | 8.86 | 111,175 | 8.86 | 159,675 | 9.00 |
| 46 | 90 | Ö | 9,928 | 127,226 | 8.91 | 127,226 | 8.91 | 179,414 | 9.04 |
| 47 | 91 | Ö | 9,928 | 146,149 | 8.95 | 146,149 | 8.95 | 191,091 | 9.05 |
| 48 | 92 | 0 | 9,928 | 168,484 | 8.99 | 168,484 | 8.99 | 204,788 | 9.07 |
| 49 | 93 | 0 | 9,928 | 194,916 | 9.04 | 194,916 | 9.04 | 221,003 | 9.08 |
| 50 | 94 | 0 | 9,928 | 226,302 | 9.08 | - , | 9.08 | 240,374 | 9.10 |
| 51 | 95 | ^ | 0.020 | 261,742 | 0.42 | 261,742 | 0.42 | 276,923 | 9.14 |
| 51 52 | 95 96 | 0 | 9,928 | 301,604 | 9.12 9.15 | 261,742 301,604 | | 317,979 | 9.14 9.17 |
| 52 53 | 96 97 | 0 | 9,928 9,928 | 346,308 | 9.15 | 346,308 | | 363,969 | 9.17 |
| 53 54 | 98 | 0 | 9,928 9,928 | 396,263 | 9.19 | 396,263 | 9.19 | 415,309 | 9.21 |
| 55 | 99 | 0 | 9,928 9,928 | 451,910 | 9.25 | 451,910 | 9.25 | 472,448 | 9.24 9.27 |
| 56 | 100 | 0 | 9,928 | 513,743 | 9.27 | | 9.27 | 535,885 | 9.29 |
| 57 | 101 | 0 | 9,928 9,928 | 582,197 | 9.27 | 513,743 | 9.27 | 606,063 | 9.29 |
| 58 | 102 | 0 | 9,928 | 657,742 | 9.32 | 657,742 | 9.32 | 683,461 | 9.34 |
| 59 | 102 | 0 | 9,928 | 740,866 | 9.34 | 740,866 | 9.34 | 768,573 | 9.36 |
| 60 | 104 | ő | 9,928 | 832,048 | 9.36 | 832,048 | 9.36 | 861,889 | 9.37 |
| 50 | | | | 302,040 | 3.00 | | 0.00 | | 3.31 |
| | | 50,000 | 451,384 | | | | | | |

*This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

60 Year Summary

| Cum. Payments | 50,000 |
|---------------------------|---------|
| Cum. Policy Loan Proceeds | 451,384 |
| Surrender Value | 832,048 |
| Death Benefit | 861.889 |

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Insured: Valued Parent

Pacific Indexed Accumulator IV

Income Initial Initial
Tax Rate Payment Death Benefit
28.00% 10,000 211,950

| Year | Male Age | (1) Policy Premium | (2) Loan Repayments & Retirement Net Loan Proceeds | (3) Year End Accum Value* | (3a) Net Rate of Return of Accum Value* | (4) Year End Surrender Value* | (4a) Net Rate of Return of Surrender Value* | (5) Death Benefit | (5a) Net Rate of Return of Death Benefit |
|------|-------------|--------------------------|--|---------------------------|---|--|---|-------------------------|--|
| 61 | 105 | 0 | 9,928 | 931,843 | 9.37 | 931,843 | 9.37 | 963,970 | 9.39 |
| 62 | 106 | 0 | 9,928 | 1,040,849 | 9.39 | 1,040,849 | 9.39 | 1,075,426 | 9.40 |
| 63 | 107 | 0 | 9,928 | 1,159,718 | 9.40 | 1,159,718 | 9.40 | 1,196,917 | 9.42 |
| 64 | 108 | 0 | 9,928 | 1,289,168 | 9.41 | 1,289,168 | 9.41 | 1,329,174 | 9.43 |
| 65 | 109 | 0 | 9,928 | 1,430,054 | 9.42 | 1,430,054 | 9.42 | 1,473,065 | 9.44 |
| 66 | 110 | 0 | 9,928 | 1,583,462 | 9.43 | 1,583,462 | 9.43 | 1,629,691 | 9.45 |
| 67 | 111 | 0 | 9,928 | 1,750,326 | 9.44 | 1,750,326 | 9.44 | 1,800,000 | 9.45 |
| 68 | 112 | 0 | 9,928 | 1,931,596 | 9.45 | 1,931,596 | 9.45 | 1,984,957 | 9.46 |
| 69 | 113 | 0 | 9,928 | 2,129,930 | 9.45 | 2,129,930 | 9.45 | 2,187,251 | 9.46 |
| 70 | 114 | 0 | 9,928 | 2,346,791 | 9.46 | 2,346,791 | 9.46 | 2,408,368 | 9.47 |
| 71 | 115 | 0 | 9,928 | 2,583,766 | 9.46 | 2,583,766 | 9.46 | 2,649,913 | 9.47 |
| 72 | 116 | 0 | 9,928 | 2,842,568 | 9.47 | 2,842,568 | 9.47 | 2,913,624 | 9.48 |
| 73 | 117 | 0 | 9,928 | 3,125,049 | 9.47 | 3,125,049 | 9.47 | 3,201,380 | 9.48 |
| 74 | 118 | 0 | 9,928 | 3,433,215 | 9.47 | 3,433,215 | 9.47 | 3,515,211 | 9.48 |
| 75 | 119 | 0 | 9,928 | 3,769,230 | 9.48 | 3,769,230 | 9.48 | 3,857,313 | 9.49 |

50,000 600,304

*This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

75 Year Summary

Cum. Payments 50,000
Cum. Policy Loan Proceeds 600,304
Surrender Value 3,769,230
Death Benefit 3,857,313

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Illustration of Values

Presented By: Kenneth Sapon, CLU, CLTC, LUTCF, R.Ph.

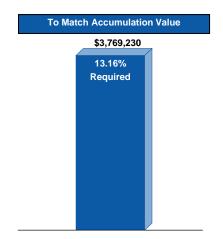
Insured: Valued Parent

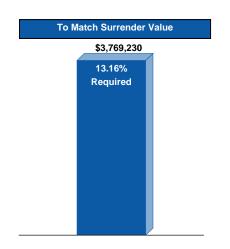
Matching Policy Values

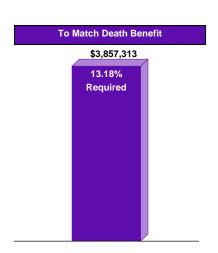
| Male | Income | Initial | Initial |
|------|----------|---------|---------------|
| Age | Tax Rate | Payment | Death Benefit |
| 45 | 28.00% | 10.000 | 211.950 |

Gross Interest Rate Required on a Hypothetical Taxable Investment to Match Pacific Indexed Accumulator IV Policy Values over 75 Years.

| | Hypothetical Taxable Alternative |
|---|--|
| To match Accumulation Value of: \$3,769,230 To match Surrender Value of: \$3,769,230 To match Death Benefit of: \$3,857,313 | 13.16% 13.16% 13.18% |







Income Tax Considerations

- 1. Hypothetical Taxable Investment: Interest is taxed as earned.
- 2. Pacific Indexed Accumulator IV:
 - Death Benefit including available cash value component is income tax free.
 - b. Loans are income tax free as long as the policy is kept in force.
 - c. Withdrawals and other non-loan policy cash flow up to cost basis (not in violation of IRC Section 7702) are income tax free as a return of premium.
 - d. Cash values shown assume most favorable combination of b and/or c.

Date: 07/31/2014 Page 15 of 19

^{*}This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

Illustration of Values

\$10,000 Plan & 529 from Net Differential and no College

Income Tax Rate 28.00% Initial Payment 10,000 Initial Death Benefit 211,950

| | | (1) | (2) Loan Repayments | (3) | (3a) Net Rate of | (4) | (4a) Net Rate of | (5) | (5a) Net Rate of |
|------|------|---------|---------------------|----------|------------------------|-----------|------------------------|---------|------------------------|
| | | | & Retirement | Year End | Return of | Year End | Return of | | Return of |
| | Male | Policy | Net Loan | Accum | Accum | Surrender | Surrender | Death | Death |
| Year | Age | Premium | Proceeds | Value* | Value* | Value* | Value* | Benefit | Benefit |
| | | | 1100000 | | | · | value | Benefit | Delicit |
| 1 | 45 | 10,000 | 0 | 7,544 | -24.56 | 5,042 | -49.58 | 211,950 | 2019.50 |
| 2 | 46 | 10,000 | 0 | 15,982 | -14.05 | 14,731 | -18.73 | 211,950 | 313.09 |
| 3 | 47 | 10,000 | 0 | 25,411 | -8.07 | 24,285 | -10.20 | 211,950 | 136.54 |
| 4 | 48 | 10,000 | 0 | 35,821 | -4.37 | 34,820 | -5.47 | 211,950 | 79.53 |
| 5 | 49 | 10,000 | 0 | 47,311 | -1.84 | 46,435 | -2.46 | 211,950 | 52.77 |
| 6 | 50 | 0 | 2,333 | 47,225 | -0.22 | 46,474 | -0.61 | 209,489 | 39.75 |
| 7 | 51 | 0 | 2,333 | 47,329 | 0.81 | 46,703 | 0.56 | 206,892 | 31.76 |
| 8 | 52 | 0 | 2,333 | 47,649 | 1.56 | 47,148 | 1.40 | 204,152 | 26.42 |
| 9 | 53 | 0 | 2,333 | 48,213 | 2.15 | 47,963 | | 201,262 | 22.62 |
| 10 | 54 | 0 | 2,333 | 48,932 | 2.62 | 48,932 | 2.62 | 198,213 | 19.79 |
| 11 | 55 | 0 | 2,333 | 50,991 | 3.24 | 50,991 | 3.24 | 194,996 | 17.59 |
| 12 | 56 | 0 | 0 | 55,763 | 3.74 | 55,763 | 3.74 | 194,064 | 15.83 |
| 13 | 57 | 0 | 0 | 61,143 | 4.20 | 61,143 | 4.20 | 94,748 | 7.91 |
| 14 | 58 | 0 | 0 | 67,021 | 4.59 | 67,021 | 4.59 | 100,054 | 7.74 |
| 15 | 59 | 0 | 0 | 73,443 | 4.92 | 73,443 | 4.92 | 105,554 | 7.58 |
| 16 | 60 | 0 | 0 | 80,452 | 5.21 | 80,452 | 5.21 | 111,235 | 7.44 |
| 17 | 61 | 0 | 0 | 88,106 | 5.47 | 88,106 | 5.47 | 119,320 | 7.43 |
| 18 | 62 | 0 | 0 | 96,460 | 5.69 | 96,460 | 5.69 | 127,952 | 7.41 |
| 19 | 63 | 0 | 0 | 105,580 | 5.89 | 105,580 | 5.89 | 137,164 | 7.40 |
| 20 | 64 | 0 | 0 | 115,534 | 6.07 | 115,534 | 6.07 | 146,990 | 7.39 |
| 21 | 65 | 0 | 14,567 | 111,024 | 6.23 | 111,024 | 6.23 | 142,095 | 7.39 |
| 22 | 66 | 0 | 14,567 | 106,647 | 6.39 | 106,647 | 6.39 | 138,715 | 7.44 |
| 23 | 67 | 0 | 14,567 | 102,440 | 6.53 | 102,440 | 6.53 | 135,444 | 7.49 |
| 24 | 68 | 0 | 14,567 | 98,445 | 6.67 | 98,445 | 6.67 | 132,306 | 7.55 |
| 25 | 69 | 0 | 14,567 | 94,712 | 6.81 | 94,712 | 6.81 | 129,329 | 7.61 |
| 26 | 70 | 0 | 14,567 | 89,461 | 6.90 | 89,461 | 6.90 | 124,436 | 7.63 |
| 27 | 71 | 0 | 14,567 | 84,332 | 6.99 | 84,332 | 6.99 | 117,002 | 7.60 |
| 28 | 72 | 0 | 14,567 | 79,376 | 7.07 | 79,376 | 7.07 | 109,175 | 7.59 |
| 29 | 73 | 0 | 14,567 | 74,653 | 7.16 | 74,653 | 7.16 | 100,940 | 7.58 |
| 30 | 74 | 0 | 14,567 | 70,235 | 7.25 | 70,235 | 7.25 | 92,284 | 7.57 |
| | | 50,000 | 159,668 | | | | | | |

*This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

30 Year Summary

| Cum. Payments | 50,000 |
|---------------------------|---------|
| Cum. Policy Loan Proceeds | 159,668 |
| Surrender Value | 70,235 |
| Death Benefit | 92.284 |

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Income Tax Rate F 28.00%

Initial Payment 10,000 Initial Death Benefit 211,950

| | | (1) | (2) Loan Repayments & Retirement | (3) Year End | (3a) Net Rate of Return of | (4) Year End | (4a) Net Rate of Return of | (5) | (5a) Net Rate of Return of |
|----------|----------|---------|--|--------------------|-------------------------------------|-----------------|-------------------------------------|---------|-------------------------------------|
| | Male | Policy | Net Loan | Accum | Accum | Surrender | Surrender | Death | Death |
| Year | Age | Premium | Proceeds | Value* | Value* | Value* | Value* | Benefit | Benefit |
| | | | | | | | | | |
| 31 | 75 | 0 | 14,567 | 66,207 | 7.34 | 66,207 | 7.34 | 83,196 | 7.56 |
| 32 | 76 | 0 | 14,567 | 62,523 | 7.43 | 62,523 | 7.43 | 80,849 | 7.64 |
| 33 | 77 | 0 | 14,567 | 59,241 | 7.51 | 59,241 | 7.51 | 79,008 | 7.72 |
| 34 | 78 | 0 | 14,567 | 56,424 | 7.60 | 56,424 | 7.60 | 77,742 | 7.80 |
| 35 | 79 | 0 | 14,567 | 54,144 | 7.68 | 54,144 | 7.68 | 77,134 | 7.87 |
| 36 | 80 | 0 | 14,567 | 52,474 | 7.76 | 52,474 | 7.76 | 77,265 | 7.94 |
| 37 | 81 | 0 | 14,567 | 51,492 | 7.83 | 51,492 | 7.83 | 78,221 | 8.01 |
| 38 | 82 | 0 | 14,567 | 51,277 | 7.91 | 51,277 | 7.91 | 80,093 | 8.08 |
| 39 | 83 | 0 | 14,567 | 51,920 | 7.98 | 51,920 | 7.98 | 82,980 | 8.15 |
| 40 | 84 | 0 | 14,567 | 53,513 | 8.05 | 53,513 | 8.05 | 86,987 | 8.21 |
| 41 | 85 | 0 | 14,567 | 56,152 | 8.11 | 56,152 | 8.11 | 92,220 | 8.27 |
| 42 | 86 | 0 | 14,567 | 59,938 | 8.17 | 59,938 | 8.17 | 98,793 | 8.33 |
| 42 | 87 | 0 | 14,567 | 64,973 | 8.23 | 64,973 | 8.23 | 106,820 | 8.38 |
| 43 | 88 | 0 | 14,567 | 71,360 | 8.29 | 71,360 | 8.29 | 116,417 | 8.43 |
| 45 | 89 | 0 | 14,567 | 71,300 | 8.34 | 71,360 | 8.34 | 127,703 | 8.48 |
| 45 46 | 90 | 0 | 14,567 | 88,602 | 8.39 | 88,602 | 8.39 | 140.790 | 8.52 |
| 46 47 | 90 91 | 0 | 14,567 | 100,505 | 8.44 | 100,505 | 8.44 | 140,790 | 8.54 |
| 48 | 92 | 0 | , | , | 8.49 | 115,436 | 8.49 | 151,740 | 8.56 |
| 46 49 | 92 93 | 0 | 14,567 14,567 | 115,436 134,056 | 8.53 | 134,056 | 8.53 | 160,143 | 8.58 |
| 49 50 | 93 94 | 0 | 14,567 | 157,201 | 8.58 | - , | 8.58 | 171,273 | 8.61 |
| 50 | 94 | U | 14,367 | 157,201 | 0.30 | 157,201 | 0.30 | 1/1,2/3 | 0.01 |
| 51 | 95 | 0 | 14,567 | 183,947 | 8.63 | 183,947 | 8.63 | 199,127 | 8.65 |
| 52 | 96 | 0 | 14,567 | 214,635 | 8.67 | 214,635 | 8.67 | 231,010 | 8.69 |
| 53 | 97 | 0 | 14,567 | 249,662 | 8.71 | 249,662 | 8.71 | 267,323 | 8.73 |
| 54 | 98 | 0 | 14,567 | 289,407 | 8.75 | 289,407 | 8.75 | 308,454 | 8.77 |
| 55 | 99 | 0 | 14,567 | 334,283 | 8.78 | 334,283 | 8.78 | 354,821 | 8.80 |
| 56 | 100 | 0 | 14,567 | 384,753 | 8.81 | 384,753 | 8.81 | 406,894 | 8.83 |
| 57 | 101 | 0 | 14,567 | 441,217 | 8.84 | 441,217 | 8.84 | 465,084 | 8.86 |
| 58 | 102 | 0 | 14,567 | 504,114 | 8.87 | 504,114 | 8.87 | 529,833 | 8.89 |
| 59 | 103 | 0 | 14,567 | 573,895 | 8.90 | 573,895 | 8.90 | 601,603 | 8.91 |
| 60 | 104 | 0 | 14,567 | 651,000 | 8.92 | 651,000 | 8.92 | 680,841 | 8.94 |
| | | 50,000 | 596,678 | | | | | | |

*This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

60 Year Summary

Cum. Payments 50,000
Cum. Policy Loan Proceeds 596,678
Surrender Value 651,000
Death Benefit 680,841

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Income Initial Initial
Tax Rate Payment Death Benefit
28.00% 10,000 211,950

| Year —— | Male Age | (1) Policy Premium | (2) Loan Repayments & Retirement Net Loan Proceeds | (3) Year End Accum Value* | (3a) Net Rate of Return of Accum Value* | (4) Year End Surrender Value* | (4a) Net Rate of Return of Surrender Value* | (5) Death Benefit | (5a) Net Rate of Return of Death Benefit |
|------------|-------------|--------------------------|--|------------------------------------|---|--|---|-------------------------|--|
| 61 | 105 | 0 | 14,567 | 735,943 | 8.94 | 735,943 | 8.94 | 768,070 | 8.96 |
| 62 | 106 | 0 | 14,567 | 829,280 | 8.96 | 829,280 | 8.96 | 863,857 | 8.98 |
| 63 | 107 | 0 | 14,567 | 931,619 | 8.98 | 931,619 | 8.98 | 968,818 | 9.00 |
| 64 | 108 | 0 | 14,567 | 1,043,629 | 9.00 | 1,043,629 | 9.00 | 1,083,635 | 9.01 |
| 65 | 109 | 0 | 14,567 | 1,166,117 | 9.01 | 1,166,117 | 9.01 | 1,209,128 | 9.03 |
| 66 | 110 | 0 | 14,567 | 1,300,114 | 9.03 | 1,300,114 | 9.03 | 1,346,343 | 9.04 |
| 67 | 111 | 0 | 14,567 | 1,446,499 | 9.04 | 1,446,499 | 9.04 | 1,496,173 | 9.05 |
| 68 | 112 | 0 | 14,567 | 1,606,165 | 9.05 | 1,606,165 | 9.05 | 1,659,526 | 9.06 |
| 69 | 113 | 0 | 14,567 | 1,781,706 | 9.06 | 1,781,706 | 9.06 | 1,839,027 | 9.07 |
| 70 | 114 | 0 | 14,567 | 1,974,521 | 9.07 | 1,974,521 | 9.07 | 2,036,097 | 9.08 |
| 71 | 115 | 0 | 14,567 | 2,186,126 | 9.08 | 2,186,126 | 9.08 | 2,252,273 | 9.09 |
| 72 | 116 | 0 | 14,567 | 2,418,164 | 9.09 | 2,418,164 | 9.09 | 2,489,220 | 9.10 |
| 73 | 117 | 0 | 14,567 | 2,672,409 | 9.10 | 2,672,409 | 9.10 | 2,748,739 | 9.11 |
| 74 | 118 | 0 | 14,567 | 2,950,785 | 9.10 | 2,950,785 | 9.10 | 3,032,781 | 9.12 |
| 75 | 119 | 0 | 14,567 | 3,255,372 | 9.11 | 3,255,372 | 9.11 | 3,343,455 | 9.12 |

50,000 815,183

*This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

75 Year Summary

| Cum. Payments | 50,000 |
|---------------------------|-----------|
| Cum. Policy Loan Proceeds | 815,183 |
| Surrender Value | 3,255,372 |
| Death Benefit | 3,343,455 |

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Illustration of Values

Presented By: Kenneth Sapon, CLU, CLTC, LUTCF, R.Ph.

Insured: Proud Father

Matching Policy Values

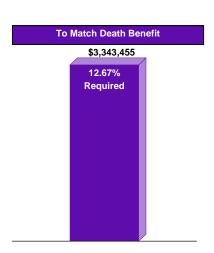
| Male | Income | Initial | Initial |
|------|----------|---------|---------------|
| Age | Tax Rate | Payment | Death Benefit |
| 45 | 28.00% | 10.000 | 211.950 |

Gross Interest Rate Required on a Hypothetical Taxable Investment to Match Pacific Indexed Performer LT Policy Values over 75 Years.

| | | Hypothetical Taxable Alternative |
|---|-------------|--|
| To match Accumulation Value of: To match Surrender Value of: To match Death Benefit of: | \$3,255,372 | 12.65% 12.65% 12.67% |







Income Tax Considerations

- 1. Hypothetical Taxable Investment: Interest is taxed as earned.
- 2. Pacific Indexed Performer LT:
 - Death Benefit including available cash value component is income tax free.
 - b. Loans are income tax free as long as the policy is kept in force.
 - c. Withdrawals and other non-loan policy cash flow up to cost basis (not in violation of IRC Section 7702) are income tax free as a return of premium.
 - d. Cash values shown assume most favorable combination of b and/or c.

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^{*}This illustration assumes the nonguaranteed values shown continue in all years. This is not likely, and actual results may be more or less favorable. This illustration is not valid unless accompanied by a proposal from Pacific Life.

Using Net Differential into a 529 Plan

| Prior Accrued | Account |
|---------------|---------|
| Account Value | Yield |
| 0 | 6.00% |

| Year | Age | (1) Payment to the Account | (2) Beginning of Year Value of Account | (3) Annualized Tax Exempt Interest Accrued | (4) Year End Value of Account (2) + (3) |
|------|-----|----------------------------|--|--|---|
| 1 | 45 | 2,800 | 2,800 | 168 | 2,968 |
| 2 | 46 | 2,800 | 5,768 | 346 | 6,114 |
| 3 | 47 | 2,800 | 8,914 | 535 | 9,449 |
| 4 | 48 | 2,800 | 12,249 | 735 | 12,984 |
| 5 | 49 | 2,800 | 15,784 | 947 | 16,731 |
| 6 | 50 | 0 | 16,731 | 1,004 | 17,735 |
| 7 | 51 | 0 | 17,735 | 1,064 | 18,799 |
| 8 | 52 | 0 | 18,799 | 1,128 | 19,927 |

| | | Account Yield 6.00% | | | Distribution Method est & Principal | |
|------|-----|---------------------------|------------|----------------|---|-----------|
| | | (1) | (2) | (3) Account | (4) | (5) |
| | | Beginning | Tax Free | Balance | Annualized | Year End |
| | | of Year | Withdrawal | After | Tax Exempt | Value of |
| | | Value of | of | Withdrawal | Interest | Account |
| Year | Age | Account | Principal | (1) - (2) | Accrued | (3) + (4) |
| | | | | | | |
| 1 | 53 | 19,927 | 5,425 | 14,502 | 870 | 15,372 |
| 2 | 54 | 15,372 | 5,425 | 9,947 | 597 | 10,544 |
| 3 | 55 | 10,544 | 5,425 | 5,119 | 307 | 5,426 |
| 4 | 56 | 5,426 | 5,426 | 0 | 0 | 0 |

TRADITIONAL WAYS TO SAVE FOR COLLEGE

Low Risk Traditional Approaches:

Savings Accounts: CDs Money Markets, and regular savings Tax-free municipal bonds: direct or through a mutual fund

U.S. Treasury Securities: T-Bills or T-Bonds

Growth stock/growth mutual funds- for longer term investor

Tax Advantaged Strategies:

529 Qualified Tuition Program
Coverdell Education Savings Account
Cash Value Life Insurance

U.S. Savings Bonds (Interest on EE series issued post 1989 with limits)

Impact On Financial Aid

529 & Coverdell Plans

- For investors seeking tax-free vehicles, both 529 plans and Coverdell Education Savings Accounts allow people to save for college expenses and withdraw the earnings tax-free for qualified higher-education expenses.
- Coverdell's are subject to income limits, however, and yearly contributions are capped at \$2,000.
 Typically, 529 plans have higher contribution limits and may offer state tax breaks as well.









529 Plans: Questions and Answers

Q. What is a 529 plan?

Answer. A plan operated by a state or educational institution, with tax advantages and potentially other incentives to make it easier to save for college and other post-secondary training for a designated beneficiary, such as a child or grandchild.

Q. What is the main advantage of a typical 529 plan?

A. Earnings are not subject to federal tax and generally not subject to state tax when used for the qualified education expenses of the designated beneficiary, such as tuition, fees, books, as well as room and board. Contributions to a 529 plan, however, are not deductible.

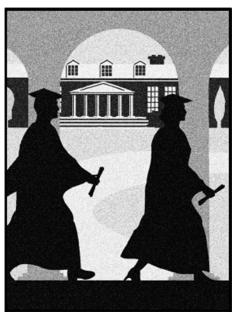


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Tax Benefits for Education

For use in preparing

2013 Returns



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