

First in Its Class

PLANNED PERFORMANCE
 TRACKING



PACIFIC LIFE
INSURANCE COMPANY

MKTG-340
MKTGNY-340



PACIFIC LIFE
& ANNUITY COMPANY

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Powerful Navigation

A DYNAMIC CONTROL PANEL. FINE TUNED TO YOUR NEEDS.

Planned Performance Tracking turbocharges the many ways you can quickly search for and work with your Pacific Life and Pacific Life & Annuity policies.

- Navigate groups of policies through Planned Performance Tracking with the dynamic Tracker tool to apply reminders and so much more
- Add sales concepts for future searches
- Sort policy data to suit your needs and save specific search criteria with Advanced Search
- Use Quick Search to find a single policy or listbill

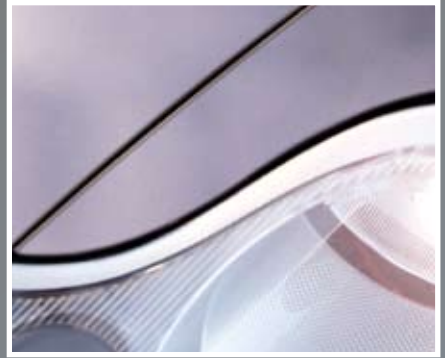


Responsive Handling

YOUR HANDS ON THE WHEEL.
YOUR EYES ON THE ROAD AHEAD.

With Planned Performance Tracking's responsive handling you can:

- Set future reminders to be sent to your email
- Get in-force illustrations automatically by setting a schedule
- Anticipate changes in your clients' lives and set up to three scenarios for each scheduled illustration



Unparalleled Performance

DESIGNED FOR SPEED. BUILT TO REV UP YOUR SERVICE.

Get the information you want online – any time, anywhere – with Planned Performance Tracking.

- Check the status of submitted applications
- Get mini-statements of your clients' policies
- Audit a policy's premiums, loans and withdrawals
- Access "as issued" illustrations
- Calculate a client's no lapse benefits
- Get aggregate reports for corporate clients such as:
 - ~ Accumulated Value
 - ~ Investment Allocation
 - ~ Loans & Withdrawals
 - ~ Summary Reconciliation

Logon to Lifeline.PacificLife.com to get started today.

If you have technical questions, please call (800) 800.7681 ext. 5039
to reach the Life Help Desk.



Life is About to Change

SHIFT YOUR SERVICE INTO HIGH GEAR WITH AN EXCITING WEB-BASED SYSTEM, EXCLUSIVELY FROM PACIFIC LIFE AND PACIFIC LIFE & ANNUITY.

First in its class. Engineered for unparalleled performance. Planned Performance Tracking maneuvers beyond standard features such as application status, policy statements, and policy values to give you the powerful options you need to:

- Manage your cases more efficiently
- Spend less time preparing for client reviews, and
- Increase your level of service for all your new and existing Pacific Life and Pacific Life & Annuity clients



PACIFIC LIFE
INSURANCE COMPANY

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(800) 800-7681 • Lifeline.PacificLife.com



PACIFIC LIFE
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Pacific Life Insurance Company is licensed to issue individual life insurance and annuity products in all states except New York. Product availability and features vary by state. Individual life insurance and annuity products are available in New York through Pacific Life & Annuity Company. Each company is solely responsible for the financial obligations accruing under the policies it issues, and its product and rider guarantees are backed by that company's financial strength and claims-paying ability.

Variable insurance products issued by Pacific Life Insurance Company and Pacific Life & Annuity Company are distributed by **Pacific Select Distributors, Inc.** (member NASD & SIPC), a subsidiary of Pacific Life and an affiliate of Pacific Life & Annuity, and are available through licensed third-party brokers.

Pacific Life Insurance Company's and Pacific Life & Annuity Company's individual life insurance products are marketed exclusively through independent third-party producers, which may include bank affiliated entities.



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