

# Premier Producers Network Alliance

Productivity  
Multiplied<sup>sm</sup>



## The Premier Producers Network Alliance

Industry First – Three Tiered Strategy

- Financial Concept Uniqueness
  - Unique Financial Strategies
  - Eliminate Competition
- Leveraged Compensation
  - Unique linked commission structure
  - Business multiplier effect
- Power Production - Master Mind Alliance
  - Unique Producer Mastermind Alliance
  - Behavior Multiplier

## Introduction



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## Introduction

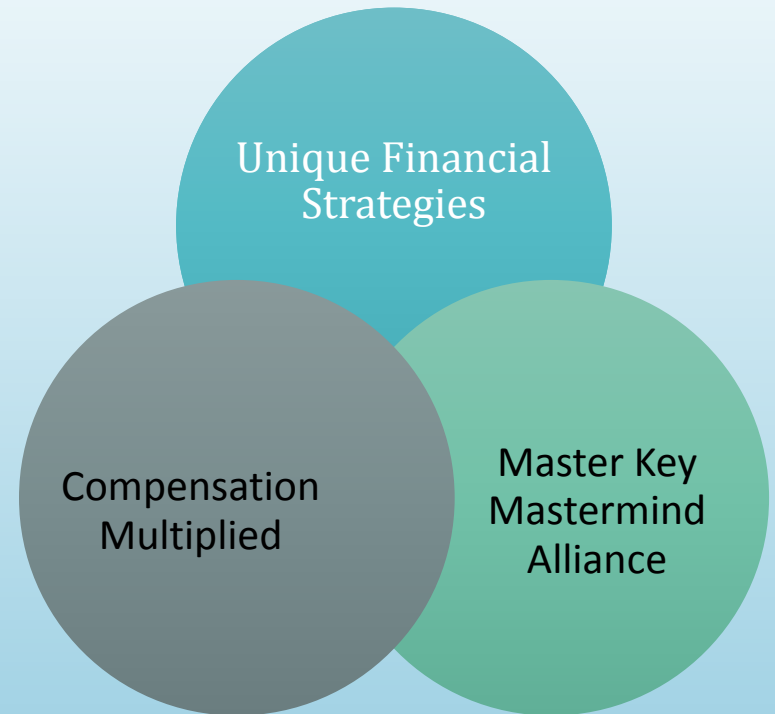


## Decommoditization

The Financial Services Industry, as a whole, has become a victim of commoditization. Everyone is competing on price and convenience, which has substantially reduced the *Value Perception* of the meaningful client candidate.

This landscape creates an enormous opportunity for those in a position to offer the market something *Usefully Unique*.

If you have “the goods”, you can play the game the way that you want to play it -- and eliminate significant competition.



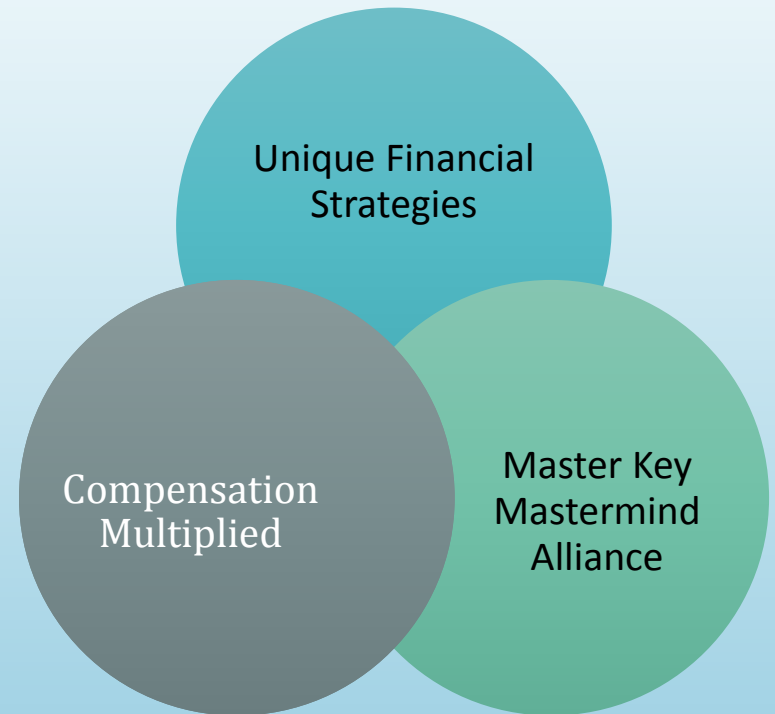
## Power Proposition

## Leveraging Results

In the typical fashion, brokers primarily make most of their revenue from retail sales, and may build a team of people that create additional revenue from “commission overrides”, much like you would see in an agency system.

The limitation comes by having the linear structure which requires massive recruiting efforts to create significant leverage.

Often times, it’s difficult to balance; and who wants to babysit a bunch of people?



## Power Compensation Multiplier



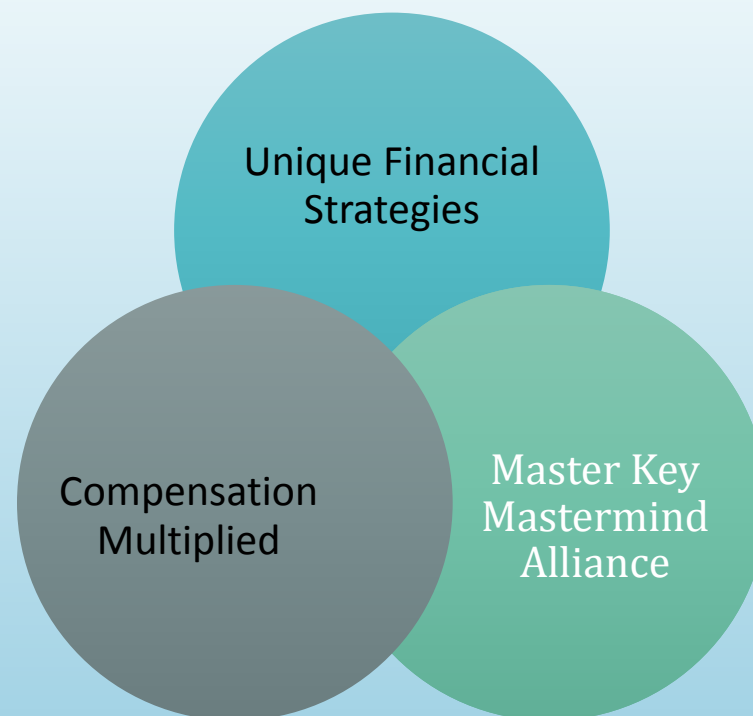
## Leveraging Self

What would be possible if you could unlock your entire potential?

Most of us have been able to achieve a lot. At the same time, we often wonder how those select few have totally blown the doors off of what they were doing, and rode their wave to massive results -- all the while seeming to have more time than we do. What's their secret?

It's the technology of the master key, mastermind technology of *Think and Grow Rich*, combined with *The Master Key System*.

Leverage yourself like never before with our 14-week Mastery Class.



## Personal Power Multiplier