

You're In Charge®



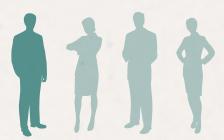
Make your life insurance death benefit work for you if the unexpected happens

A Lincoln variable universal life (VUL) insurance policy combines life insurance death benefit protection with market-driven growth potential. It's a great way to help you protect your family. The death benefit passes to them income tax-free when you die.

Now there's a way to make your policy's death benefit work when it's you who needs it most. It's the *Lincoln LifeEnhance®* Accelerated Benefits Rider, which is available at issue, at an additional cost. This living benefits rider gives you a supplemental source of tax-advantaged funds to use for any purpose you choose if you develop a permanent chronic or terminal illness, subject to certain requirements.

Life feels better when you're in control

A chronic or terminal illness can be financially and personally devastating. That's why it's important to have the protection you need. The *Lincoln LifeEnhance* Accelerated Benefits Rider can be a tax-efficient, versatile solution to help you meet financial needs, so you can focus on what's important—your well-being.



One in four Americans has two or more chronic conditions that often limit their ability to perform activities of daily living and require continuing medical care.*

With any VUL product, certain fees and costs are involved, including monthly cost of insurance, administrative expense and premium load charges, as well as daily charges on assets invested in the variable subaccounts for mortality and expense risk, and asset management fees. Please consult the prospectus or ask your financial advisor for more detailed information.

^{*} Anderson G., "Chronic Care: Making the Case for Ongoing Care," Robert Wood Johnson Foundation, December 2010, page 11, available at www.rwjf.org.

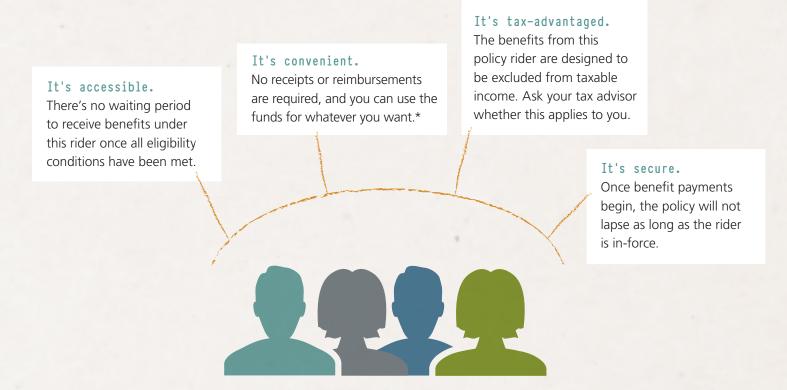
Use the funds for whatever you want

What you use the funds for is your choice. It can even supplement what a long-term care plan doesn't cover. There are no restrictions.



The benefits help make life simpler

It may help protect your family from the financial and caretaker burdens they may otherwise face. There are other benefits too.



^{*} Any monthly chronic illness or terminal illness benefit payments will first be used to proportionately repay a portion of any outstanding policy loan.

A chronic illness one-time lump sum payment will be reduced by any outstanding loan.

How to qualify and apply for coverage

To include the *Lincoln LifeEnhance*® Accelerated Benefits Rider with your policy, you must qualify and complete an application. It's easy to get started.

1

Qualification

If you're in moderate to good health, between ages 20 and 80, and can answer "no" to the following questions, you may qualify to apply.

i. Do you currently:	
a) Need help, assistance or supervision in doing any of the following: bathing, eating, dressing, toileting, walking, transferring from bed to chair, or maintaining continence?	🔲 Yes 🔲 No
b) Need help, assistance or supervision in performing any of the following everyday activities: taking medication, doing housework, laundry, managing money, using the phone, shopping, or meal prep?	🔲 Yes 🔲 No
c) Use or require the use of any of the following medical devices: wheelchair, walker, multi-prong cane, hospital bed, dialysis, oxygen, motorized cart or stair lift?	🔲 Yes 🔲 No
d) Reside in or are planning to enter a nursing home, assisted care living facility or other custodial facility?	🔲 Yes 🔲 No
e) Receive in-home healthcare services or adult day care?	🔲 Yes 🔲 No
 f) Receive any type of disability benefit, workers' compensation or Social Security Disability Insurance?	🔲 Yes 🔲 No
 g) Have a handicapped parking permit?	🔲 Yes 🔲 No
 h) Require occupational, physical or speech therapy? 2. Within the past 10 years, have you experienced symptoms of, been diagnosed with, consulted a medical professional for, been treated for, or advised to be tested or treated for:	
a) Memory loss, confusion or dementia?	🔲 Yes 🔲 No
 b) Recurrent falls, paralysis, tremors, ongoing imbalance, or any condition which causes limited motion?	🔲 Yes 🔲 No
 c) Ataxia, kidney failure, cirrhosis, cystic fibrosis, multiple sclerosis, post-polio, Parkinson's disease, Lou Gehrig's disease (ALS), muscular dystrophy, multiple myeloma or Huntington's chorea?	🔲 Yes 🔲 No



Application

If you qualify, you may apply for the *Lincoln LifeEnhance* Accelerated Benefits Rider with your Lincoln life insurance policy at issue for an additional charge. You'll need to complete an application supplement for review and approval.

No waiting period

It's good to know that your benefits are available when you need them. Starting day one, you are eligible to file a permanent chronic illness claim when you meet all of the claims criteria, including:

You are unable to perform two of the six activities of daily living.

or

You require substantial supervision due to severe cognitive impairment.

and

You need services for the rest of your life.

Lincoln will assess your chronic and/or terminal illness claim based on a licensed healthcare practitioner's written certification.



Activities of daily living

Bathing Dressing Toileting
Continence Eating Transferring

Your maximum benefit

For chronic illness If you are permanently chronically ill, you can take monthly payments totalling up to 100% of your insurance policy's death benefit. Your maximum monthly benefit payment limit is the lesser of:

- 2% of your gross death benefit
- Or the IRS per diem limit (\$330 in 2014) times the number of days in the month

Your monthly payment will be approximately the same for each 12-month period,¹ and annual recertification by a licensed healthcare practitioner must take place in order to continue receiving benefits. But if the IRS per diem limit increases, your monthly benefit may increase too. Each year, you can select an amount less than your maximum monthly benefit. By choosing a lesser amount, you can extend your eligibility period.

If you are permanently chronically ill, you can also take a one-time lump sum payment, discounted for mortality and interest. By choosing the lump sum option, the *Lincoln LifeEnhance®* Accelerated Benefits Rider and your life insurance policy will terminate.

For terminal illness The benefit for terminal illness is a lump sum payment. You can receive the lesser of 50% of your remaining death benefit or \$250,000.

¹If determined by the per diem limit, your payment will vary by the number of days in each policy month.

The FAQs about my enhanced protection

Qualification

Q: Could I be approved for life insurance but not approved for the rider?

A: Yes. Each is reviewed and underwritten separately.

Q: Is there a waiting period before I can qualify to receive benefits?

A: No. There is no waiting period. Once you've met the eligibility requirements, any benefits will be paid to you retroactively from the date of receipt of all necessary documentation.

Adding and terminating the rider

Q: Can the rider be added after my policy is issued?

A: No. The rider must be elected at issue.

Q: Can I terminate the Lincoln LifeEnhance® Accelerated Benefits Rider?

A: Yes. The rider can be terminated by the policyowner at any time and charges will cease. The policyowner can reinstate the rider as part of the policy if the policy is terminated and reinstated.

My benefits

O: Can I receive a benefit for both chronic and terminal illness?

A: Yes. If you are receiving a monthly benefit for chronic illness and are subsequently diagnosed as terminally ill, you can receive a lump sum terminal illness payment.

About 7.6 million people receive community-based care to help with post-acute and chronic conditions, disabilities or terminal illnesses.*

^{*} Centers for Disease Control, "Home Health Care and Discharged Hospice Care Patients: United States, 2000 and 2007," National Health Statistics Reports, Number 38, April 27, 2011, available at www.cdc.gov.



Taking benefits and my policy

Q: Could my policy lapse while on claim?

A: No. Once benefit payments begin, Lincoln will waive the deductions that would cause the policy to lapse and provide full lapse protection. However, loans and withdrawals taken after acceleration of the death benefit will terminate the rider and the lapse protection.

Q: Can I change the chronic illness benefit option from a monthly benefit to a lump sum in the future?

A: Yes. Prior to any future 12 month benefit period, you can elect to take a one-time lump sum payment for the remaining benefit amount, which will terminate both the rider and the policy.

Q: What happens after 100% of my acceleration benefits have been paid to me?

A: Your policy will terminate, as the death benefit will have been fully accelerated. There is no residual death benefit.

Q: How do benefit payments affect my policy's death benefit?

A: Each benefit payment will proportionately decrease the death benefit.1

Q: Are my benefits taxable?

A: The benefits from this rider are designed to be excluded from taxable income. Ask your tax advisor whether this applies to you.

Policy loans

Q: Can I take loans and withdrawals while receiving benefits?

A: No. Loans and withdrawals taken after acceleration of the death benefit will terminate the rider and the lapse protection.

Q: Do loans taken before going on claim affect my benefit payments?²

A: Yes. For policies with outstanding loans, a portion of the benefit payment serves as a loan repayment. This lowers the net benefit received.

Lincoln LifeEnhance® Accelerated Benefits Rider is different than a long-term care policy or rider. It's different than health insurance. You can use Lincoln LifeEnhance Accelerated Benefits Rider funds for anything you choose.

¹Other account values are reduced proportionately with each acceleration payment.

²Loans and withdrawals reduce a policy's cash surrender value and death benefit, may cause the policy to lapse, and may have tax implications

Make your variable life policy death benefit work for you should the need arise. Ask your advisor about the *Lincoln LifeEnhance* Accelerated Benefits Rider today.

This rider is not long-term care insurance nor is it intended to replace the need for long-term care insurance. The benefits are supplementary to the primary need for death benefit protection. The rider may not cover all of the costs associated with the chronic illness of the insured. The benefits of the rider are limited by the policy's death benefit at the time of claim; long-term care insurance does not typically contain this limitation.

This material was prepared to support the promotion and marketing of investment and insurance products. Lincoln Financial Group® affiliates, their distributors, and their respective employees, representatives, and/or insurance agents do not provide tax, accounting, or legal advice. Any tax statements contained herein were not intended or written to be used, and cannot be used, for the purpose of avoiding U.S. federal, state, or local tax penalties. Please consult your own independent advisor as to any tax, accounting, or legal statements made herein.

Tax qualification

The benefits paid under this rider are intended to be treated as accelerated death benefits under section 101(g)(1) of the Internal Revenue Code of 1986, as amended (the "Code"). The Company considers the benefits paid under this rider that do not exceed the maximum Per Diem Limit as prescribed by law to be eligible for exclusion from income under section 101(a) of the Code to the extent that all applicable qualification requirements under the code are met. If benefits are paid in excess of the applicable Per Diem Limit, or if benefits are paid and all applicable qualification requirements are not met, the benefits may constitute taxable income to the recipient. This rider is not intended to be a qualified long-term care insurance contract under section 7702(b) of the Code. The tax treatment of the accelerated death benefits may change, and you should always consult and rely on the advice of a qualified tax advisor.

Important disclosures:

Lincoln VUL^{ONE} (2012) is issued on policy form LN696, with optional rider form number LR630, and state variations by The Lincoln National Life Insurance Company, Fort Wayne, IN, and distributed by Lincoln Financial Distributors, Inc., a broker/dealer. The Lincoln National Life Insurance Company does not solicit business in the state of New York, nor is it authorized to do so.

All guarantees and benefits of the insurance policy are subject to the claims-paying ability of the issuing insurance company. They are not backed by the broker/dealer and/or insurance agency selling the policy, or any affiliates of those entities other than the issuing company affiliates, and none makes any representations or guarantees regarding the claims-paying ability of the issuer.

Lincoln variable universal life insurance is sold by prospectus. Carefully consider the investment objectives, risks, and charges and expenses of the policy and its underlying investment options. This and other important information can be found in the prospectus for the variable universal life policy and the prospectus for the underlying investment options. Prospectuses are available upon request and should be read carefully before investing or sending money. For a current prospectus, please call 800-444-2363 or go to www.LincolnFinancial.com.

Policy values will fluctuate and are subject to market risk and to possible loss of principal. The policy and riders have exclusions, limitations, and/or reductions, and the policy, features and riders including benefits, exclusions, limitations, terms, and definitions, may vary by state.

Not approved for use in New York. Check state availability.

Not a deposit

Not FDIC-insured

Not insured by any federal government agency

Not guaranteed by any bank or savings association May go down in value

©2013 Lincoln National Corporation

LincolnFinancial.com

Lincoln Financial Group is the marketing name for Lincoln National Corporation and its affiliates.

Affiliates are separately responsible for their own financial and contractual obligations.

LCN1207-2070454 ECG 12/13 **Z04 Order code: V1-LEABR-BRC001**



You're In Charge®