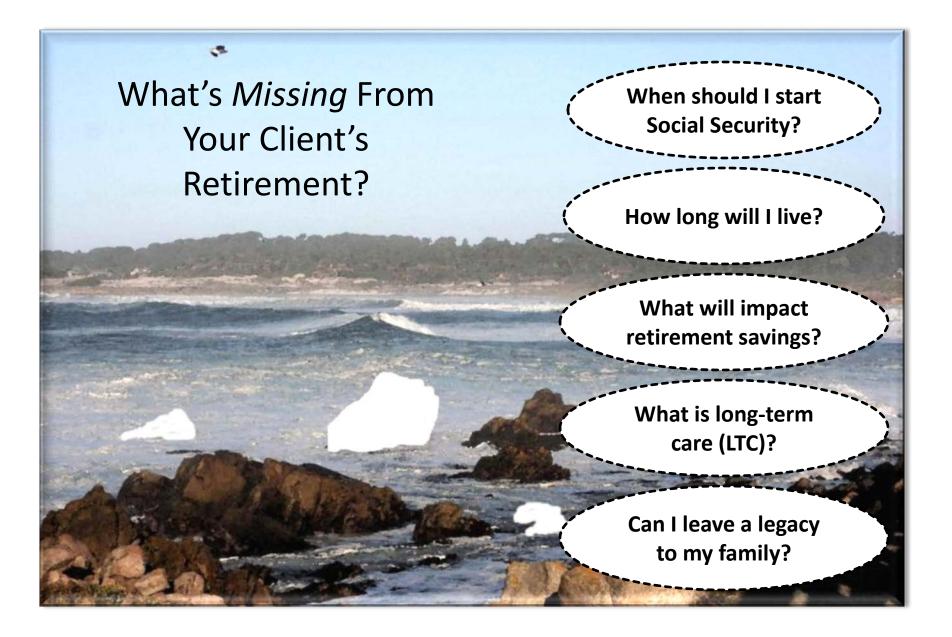
Is Your Client's Retirement Picture *Unfinished*?

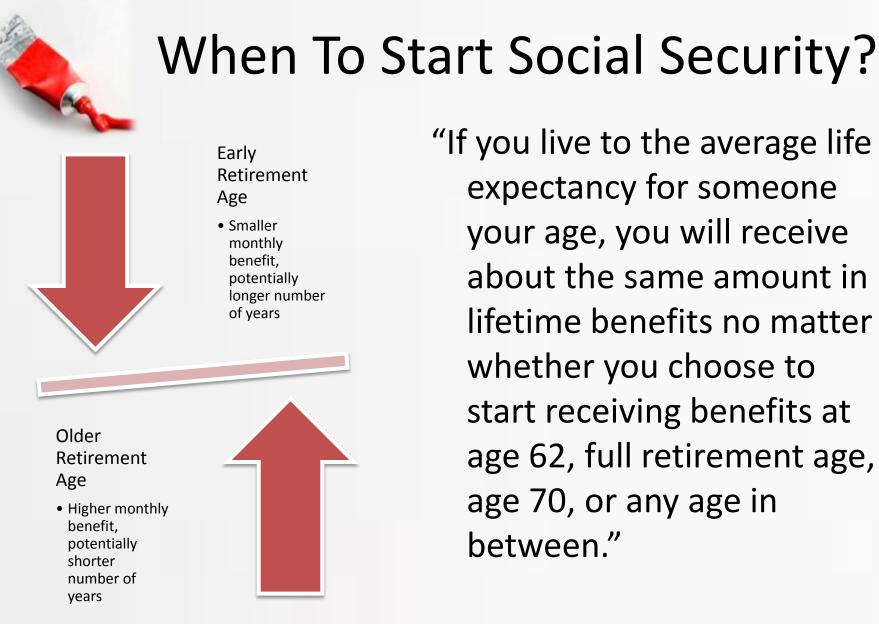


Pacific Life Insurance Company



Help Complete Retirement with Life Insurance





"If you live to the average life expectancy for someone your age, you will receive about the same amount in lifetime benefits no matter whether you choose to start receiving benefits at age 62, full retirement age, age 70, or any age in between."

Source: "When to Start Receiving Retirement Benefits", SSA Publication No. 05-10147, August 2012. www.socialsecurity.gov, April 2013.

Is Your Client Considering "Early Retirement"?

Individual

 Easy to establish an "employee" is retired for Social Security purposes.

Business Owner

- More difficult to "establish" retirement
- Social Security Administration requests "evidence" to determine "level" of retirement

"Early Retirement" is defined as age 62 or any age prior to the applicant's full retirement age as defined by the Social Security Administration. April 2013, www.Socialsecurity.gov.

Social Security: *Help Your Clients Know Their Options*

Employee or Business Owner:

When To Start Receiving Retirement Benefits

At Social Security, write (from osked, "What his the best age to search receiving retriement benefits?" The answer is that there is no one "best age" for everyone and, ultimately, it is your choice. You should make an informed decision above when to agive for benefits based on your individual and family circumstances. We hope the following information will help you understand how Social Security can fir into your retirement decision.

four decision is a personal one

Would it be better for you to begin receiving benefits early with a smaller monthly amount or wait for a larger monthly payment later that you may not roceive as long. The answer is highly personal and depends on a number of factors, such as your current cash needs, your health and family langwity, whether you plan to work in retirement, whether you have other retirement income sources, your anticipated future financial needs and obligations, and, of course, the amount of your future foscial Security benefits. We hope you will weigh all the facts carefully and consider your own circumstances before making the important decision about when to begin receiving Social Security benefits.

Monthly payments differ substantially based on when you start receiving benefits

If you live to the average life expectancy for someone your age, you will receive about the same amount in literium benches no matter whather you choose to start receiving benchts a get 62, full retirement age, get 70 or any age in between. However, monihly bencht amounts can differ substantially based on your receiver, Bessically, you can get lower monthly payments for a longer period of time or higher monihly payments over a shorter period of time. The amount you receive when you first get benefits sets the base for the amount you will receive for the rest of your life, though you do receive annual cost of hiring adjustments and, depending on

www.socialsccurity.gov

your work history, may receive higher benefits if you continue to work. The following chart provides an example of how your monthly benefit amount can differ based on the age at which you decide to start

vectiving benefits.

Let's say your full retirement age is 66 and your monthly bundli starting at that age is \$1,000. If you choose to start getting benefits at age 62, your monthly benefit will be reduced by 25 percent to 3750 to account for the longer period of time you receive benefits. This is generally a permanent reduction in your monthly benefit.

If you choose to not secure benefits until age 70, you would increase your monthly benefit amount to \$1,320. This increase is from delayed retirement credits you get for your decision to pospone receiving benefits past your full retirement ago. The becefit amount at age 70 in this example is 32 percent more than you would receive per month if you chose to seart getting benefits at full retirement age.

Retirement may be longer than you think

When thinking about retirement, he sure to plan for the leng term. Many of us will live much longer than the "average" retiree, and, generally, women tend to live longer than men. About one out of every four 65-year-olds

When To Start Receiving Rationness Benefits

lower!

Source: www.SocialSecurity.gov, August 2012

Business Owner:

When You Retire From Your Own Business: 2012 What You Need To Know

If you own and operate a business, are giving than full retirement age and are getting nearly to retire, Social Security needs to know whether you will retire completely or whether you will plan to work. If you are at full retirement age or older, you can get all your Social Security benefits whether you retire from your business or not.

When you work for someone else, at as easy so descriming whether you are "reticed". Your paycheck tells the whole sere: But when you work in a business that you per your family! own, or you are an officer in a corporation. It is not as simple. Because you may be in a position to control your carnings, you may need to give Social Security more information—when you apply for benchis. This will help us devening your retirement benefit amounts. Your earnings must market the work you du. You carning puy yourself a smaller salary to stay under Social Security's currings.

How earnings reduce your Social Security benefit

Barnings limits may change each year. If you are younger that your full retirement age in 2012, you can earn up to \$14,640 without affecting your benefits. For every \$2 you earn over this limit, we will withold \$1 in benefits. If you will reach your full retirement age in 2012, your benefits will be reduced by \$1 for every \$3 you earn over \$38,180 until the memory you reach full retirement age, your Social Security benefits will not be reduced no matter how much you earn.

Pull retirement age was 65 for many years. However, beginning with people born in 1938 or larer, that age gradually increases mull it maches 67 for people born after 1959. For example, the full retirement age for people born in 1943 through 1954 is 66.

www.socialsecurity.gov

Source: www.SocialSecurity.gov, January 2012

Are you really retired? When you apply for Social Security

benefits, there are several situations requiring additional information and evidence to determine your level of retirement. For example, additional questions would be appropriate if you are---

- Involved in a family business and another family member is assuming some, or all, of your duties;
- Continuing to render services for the business at a reduced rate of compensation,
- In a position to control your earnings
 Still the owner or part-owner of a business
- and own stock in the business, or
 Splitting wages with others dividing former salary between you and your spouse or children, for example).

Additional evidence that may be needed

In addition to the peripersent hereifit application, we will ask you to tell us about your retirement plans. We may ask you to complete a Sall-Engdoyment/Corporate Officer Questionnaire (Form SSA-4184) to provide us with information we need to determine whether you are retired. We also may ask for additional documentation such as personal and business tax returns, corporate resolutions, stock transfer agreements, and resignations. We pay special attention to situations in which your salary has been reduced, but you are compensated through another form of payment. These may include an increase in dividends, an increase in salary to another family member with no change inresponsibility], excessive rent or losn payments, and unexplained business expenses.

> When You Restry From Your Own Basiness: When You Need To Know

What Will Potentially Impact Retirement Savings?

- Life
 Expectancy
- Long-Term
 Care Costs
- Inflation
- Investment
 Performance



Retirement & Survivors Benefits

 Home FAQs
 Contact Us
 Text Size
 Search

 Image: Contact Us
 Text Size
 Search

 Image: Contact Us
 Text Size
 Search

 Image: Contact Us
 Calculator
 Search

 This calculator will show you the average number of additional years a person can expect to live, based only on the gender and date of birth you enter.
 Search

 Gender
 Select
 Image: Contact Us
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 Date of Birth
 Day
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 Submit

 Privacy Policy | Website Policies & Other Important Information | Site Map
 Need Larger Text?

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How *Long* Will Your Client Live?

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Life expectancy and mortality probabilities are based on the Society of Actuaries 1st insured male/female smoker/nonsmoker and, if joint life is selected, 2nd insured male/female smoker/nonsmoker 2008 CSO Valuation Basic Table, adjusted for substandard mortality factors. The 2008 CSO Valuation Basic Table is based on average mortality experience for standard insureds across several life insurance companies. Other tables will generate different life expectancy and mortality probabilities.

Individual life expectancy and mortality probabilities will be a function of unique circumstances, such as current health and lifestyle, and will certainly be different than those illustrated, which represent an average of a large group.

Pacific Life and Pacific Life & Annuity do not use the 2008 CSO Valuation Basic Table to determine the policy's cost of insurance rates. The substandard factors (Table Rating and Flat Extra factors) used in the calculation of life expectancy may be different than the factors used in policy charges.

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INFLATION & INVESTMENT PERFORMANCE

Will Retirement Assets Be Enough?

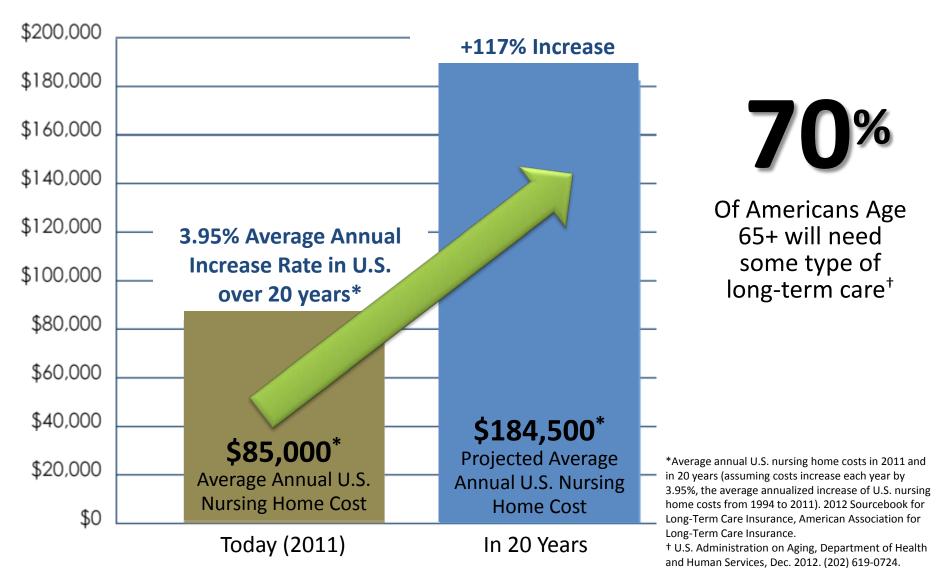


What Is Long-Term Care?

If your client:

- Is unable to care for his or herself for an extended period of time.
- Has a chronic illness or disability.
- May need more than medical care and nursing care.

Rising Costs of Long-Term Care



Help Your Client With Their Retirement Picture

START	ASSESS	ACCESS	LEAVE
Ages: 35 - 45	LTC Need Ages: 45-65	In Retirement	A Legacy
Life Insurance Death Benefit PROTECTION + Tax-deferred GROWTH Potential of Cash Accumulation	DEFEND RETIREMENT Life Insurance with Long-Term Care (LTC) Benefits	Use LIRP to supplement income for INFLATION, LONGEVITY, or BOTH with INCOME TAX- FREE ¹ Distributions	Death Benefit (less any withdrawals or policy loans) PAID INCOME TAX-FREE ² to the beneficiary
Life Insurance Retirement Plan			LTC Benefits
(LIRP)			Retirement Plan

¹Tax-free income assumes, among other things: (1) withdrawals do not exceed tax basis (generally, premiums paid less prior withdrawals); (2) policy remains in force until death; (3) withdrawals taken during the first 15 policy years do not occur at the time of, or during the two years prior to, any reduction in benefits; and (4) the policy does not become a modified endowment contract. See IRC §§ 7702(f)(7)(B), 7702A. Any policy withdrawals, loans and loan interest will reduce policy values and may reduce benefits.

²For federal income tax purposes, life insurance death benefits generally pay income tax-free to beneficiaries pursuant to IRC Section 101(a) (1). In certain situations, however, life insurance death benefits may be partially or wholly taxable. Situations include, but are not limited to: the transfer of a life insurance policy for valuable consideration unless the transfer qualifies for an exception under IRC Section 101(a)(2) (i.e. the "transfer-for-value rule"); arrangements that lack an insurable interest based on state law; and an employer-owned policy unless the policy qualifies for an exception under IRC Section 101(j). Additionally, a portion of the Pacific PremierCare Advantage's Death Proceeds may be income taxable if the policy was issued as part of an IRC Sec. 1035 income tax-free exchange. Clients should consult with qualified and independent legal and tax advisors.

Pacific Life Insurance Company's Pacific PremierCare Advantage (Policy Form #P12PPC or ICC12 P12PPC — policy form number based on state in which policy is issued) is a flexible premium adjustable life insurance policy with long-term care insurance payable through reimbursements.

Pacific Life Insurance Company's Pacific PremierCare Advantage⁴

Universal Life Insurance with Long-Term Care Benefits

If your client needs long-term care:

- Covered expenses are reimbursed⁵
- Tax-free⁶ benefits
- Choice of benefit periods and 3 inflation options⁷

⁴ Pacific Life Insurance Company's Pacific PremierCare Advantage (Policy Form #P12PPC or ICC12 P12PPC — policy form # based on state in which policy is issued) is flexible premium adjustable life insurance policy with long-term care insurance payable through reimbursements. Pacific PremierCare Advantage is not a Partnership Qualified product. For more information on Partnership Qualified products, please contact your state department of insurance.

⁵ Reimbursements for covered long-term care expenses are subject to an elimination period and are provided by the Accelerated Benefit Rider (ABR) for Long Term Care (Form #R12ABR or ICC12 R12ABR) and the Extended Benefit Rider (EBR) for Long Term Care (Form #R12EBR or ICC12 R12EBR). (Rider form numbers vary based on state in which policy is issued.) The amount and duration of the maximum long-term care benefits will be based on the benefit options elected at time of application. Coverage elected for longer than two years is only provided through a combination of the ABR and EBR. Actual amount and duration of long-term care benefits will be reimbursed until the total long-term care benefits are exhausted, which may vary from the elected duration. Premiums for long-term care benefits will vary depending upon the benefit options elected. Charges for the ABR, EBR, and any Inflation Benefit Option are included in the initial premium payment.

⁶ Pacific PremierCare Advantage is intended to provide federally tax-qualified long-term care insurance as defined in IRC Section 7702B(b). If there are any questions concerning the tax implications of this product, qualified and independent legal and tax advisors should be consulted. Policy benefits are reduced by any policy loans, withdrawals or Terminal Illness Benefit paid under the policy. Death Proceeds and Return of Premium Benefit will be reduced when long-term care benefits are taken. ⁷At application, choose a benefit period from 2 to 8 years and whether to increase future benefits by 5% Compound, 5% Simple, or 3% Simple Interest annually (Inflation Benefit Option). If you do not elect an Inflation Benefit Option, your monthly maximum benefit amount will remain level.

Pacific Life Insurance Company's Pacific PremierCare Advantage

Universal Life Insurance with Long-Term Care Benefits

If your client <u>never</u> needs long-term care:

- Money back option Return of Premium Benefit^{6,8}
- Or

• Tax-free death benefit proceeds^{7,8}

⁶ Only one premium is necessary to fund Pacific PremierCare Advantage. While this product allows additional premiums, they are not required and do not provide additional Long-Term Care Benefits, a greater Return of Premium Benefit, or increased Death Proceeds(unless a subsequent increase in the policy's cash value requires a death benefit increase to satisfy IRC Section 7702 requirements). A premium load will apply to each premium payment. Once a sufficient premium has been paid, the long-term care coverage will continue as long as the insured lives; or until the policy is surrendered at the owner's request; or until the maximum long-term care benefits have been paid; or until policy lapse. Policy charges (cost of insurance and coverage charges) are deducted from the policy's accumulated value on a monthly basis. Policy lapse will only occur where the policy's cash value less policy debt is not sufficient to cover monthly policy charges. Prior to lapse, the policy provides 61 days to pay premium sufficient to keep the policy in force.

⁷ For federal income tax purposes, life insurance death benefits generally pay income tax-free to beneficiaries pursuant to IRC Section 101(a)(1). In certain situations, however, life insurance death benefits may be partially or wholly taxable. Situations include, but are not limited to: the transfer of a life insurance policy for valuable consideration unless the transfer qualifies for an exception under IRC Section 101(a)(2) (i.e. the "transfer-for-value rule"); arrangements that lack an insurable interest based on state law; and an employer-owned policy unless the policy qualifies for an exception under IRC Section 101(j). Additionally, a portion of your Pacific PremierCare Advantage's Death Proceeds may be income taxable if the policy was issued as part of an IRC Sec. 1035 income tax-free exchange. Consult with qualified and independent legal and tax advisors.

⁸ Policy benefits are reduced by any policy loans, withdrawals or Terminal Illness Benefit paid under the policy. Death Proceeds and Return of Premium Benefit will be reduced when long-term care benefits are taken.

Pacific PremierCare Advantage is subject to underwriting and approval of the application. No medical exam is required, but a Medical Information Bureau (MIB) and prescription report will be ordered and a Personal History Interview and Cognitive Assessment will be performed via telephone as part of the underwriting process.

Exclusions, Exceptions, and Limitations: We will not pay benefits for any room and board, care, treatment, services, equipment, or other items for care or services: 1) provided by the Insured's Immediate Family unless he or she is a regular employee of an organization which is providing the treatment, service or care; and the organization receives the payment for the treatment, service or care; 2) for which no charge is normally made in the absence of insurance; 3) provided outside the United States of America, except as described in the International Benefit; 4) that result from an attempt at suicide (while sane or insane) or an intentionally self-inflicted injury; 5) provided in a government facility (unless otherwise required by law); 6) for which benefits are available under Medicare (including amounts that would be reimbursable but for the application of a deductible or coinsurance amount) or other governmental program (except Medicaid), any state or federal workers' compensation, employer's liability or occupational disease law, or any motor vehicle no-fault law. No benefits will be paid for services received while the Accelerated Benefit Rider (ABR) for Long Term Care and the Extended Benefit Rider (EBR) for Long Term Care are not in force.

Support for the Life Insurance Retirement Plan

Automated Inforce Illustrations Policy Tracking Report (Planned vs. Projected) Client Policy Summary Premíum Hístory Loan and Withdrawal History Automated Income Option Access to the "As Issued" Illustration

Pacific Life Planned Performance

Life Insurance Retirement Plan

Your Client

Death Benefit Protection

Tax-Deferred Growth Potential*

Choices For The Future

Supplemental Income* Potential In Retirement

*Please note: Not available in all life insurance policy situations.

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Product Choices That Fit

Support Tools To Help You



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Pacific Life Insurance Company is licensed to issue insurance products in all states except New York. Product availability and features may vary by state. Insurance products and their guarantees, including optional benefits and any fixed subaccount crediting rates, are backed by the financial strength and claims-paying ability of the issuing insurance company. Look to the strength of the life insurance company with regard to such guarantees as these guarantees are not backed by the broker-dealer, insurance agency or their affiliates from which products are purchased. Neither these entities nor their representatives make any representation or assurance regarding the claims-paying ability of the life insurance company.

Pacific Life's individual life insurance products are marketed exclusively through independent third-party life insurance producers, which may include bank-affiliated entities.

Investment and Insurance Products: Not a Deposit – Not FDIC Insured– Not Insured by any Federal Government Agency – No Bank Guarantee – May Lose Value



Pacific Life Insurance Company Newport Beach, CA (800) 800-7681 • www.PacificLife.com