



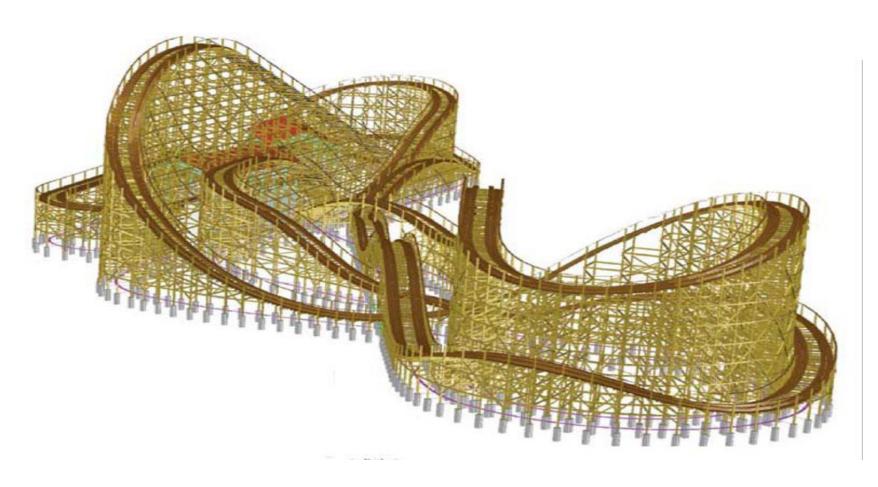
Guaranteed Renewable vs. Non-Cancelable Which Approach Is Right For Your Client?

Jim Poland, Regional Director, Standard Insurance Company





The History of IDI - 1920 to present





Guaranteed Renewable (GR)

As long as the premium is paid by the end of each grace period, We cannot change any part of the policy, except its premium, until the Termination Date. Before that date We can change the premium only: (1) After the policy is three years old; and (2) if the change applies to all policies with like benefits insuring the same Risk Class.



Non-Cancelable (NC)

As long as the premium is paid by the end of each grace period, until the Termination Date, We cannot change: (1) the policy; or (2) its premium.

Presumptive Disability – changes Age 66/67 BP to lifetime.



Similarities

- first three years
- premiums must be paid on time
- policy provisions cannot change

Differences

- GR rates can change after first three years
- rate change applies to entire Risk Class
- Risk Class occupation class, gender, age



Process of Increasing Rates

- Identify source of problem (entire block? certain risks?)
- Company issue or industry issue?
- File rates for state approval

Possible Effect of Increasing Rates

- Increase lapse rate?
- Exacerbation of problem?
- Nuclear option to restore profitability?



Some Examples

\$5,000 Monthly Benefit, 90 day BWP, Age 66/67 BP, Residual rider

35 yr old male cardiologist (4P)

$$GR = $1,317$$

Diff. =
$$$630$$

40 yr old female attorney (5A)

$$NC = $2,261$$

Diff. =
$$$828$$

50 yr old male HS Principal (3A)

$$GR = $2,056$$

Diff. =
$$$1,237$$



Considerations

- Cost
- Age
- Occupation Class
- Risk Tolerance
- Ability to predict the future



Please contact your local Plus Group office for more information.

Go to <u>www.plusgroupus.com</u> and click on the agency locator map to find an office near you or call 800-831-1018.



Thanks for listening. Questions?

