

We've made selling CI even easier with
***Preferred Life Underwriting
 for Critical Illness!***

If your client qualified for preferred life insurance with an approved company, he or she may be eligible for \$50,000 to \$100,000 of fully underwritten Critical Illness Insurance!*



Assurity's fully underwritten critical illness pays a lump-sum benefit upon the first confirmed diagnosis of a covered illness or medical procedure, such as heart attack, cancer or stroke.

Four easy steps to apply:

1. Critical Illness application must be submitted within six months of preferred life exam.
2. Applicant must have qualified for preferred life with an approved company (see list at right).
3. Complete page 1 of the Assurity application, plus the Critical Illness Product Section and Critical Illness Health Section.
4. Send completed application with a copy of the medical exam and schedule page from the preferred life policy.

AssurityBalance fully underwritten Critical Illness product highlights:

- Issue ages 18 through 64
- 21 conditions covered
- Guaranteed renewable for life
- Three-category approach allows the benefit to be paid multiple times
- Riders available (for additional premium):
 - Disability Waiver of Premium Rider
 - Accidental Death Benefit Rider
 - Spouse Critical Illness Benefits Rider
 - Children's Critical Illness Benefits Rider

*Underwriting may occur in certain situations, e.g., family history admitted on the CI medical page of the application.

Policy Form Nos. I H0820 or CI 007. Product and rider availability, features and rates vary by state.

For agent use only. Not for use with consumers.



Approved Companies:

- American General
- **AVIVA**
- AXA
- Banner
- Genworth
- ING
- John Hancock
- Lincoln Benefit Life
- Lincoln Financial
- Met Life (Elite & Elite+ only)
- Minnesota Life
- Mutual of Omaha
- North American
- Ohio National
- Principal
- Protective
- Prudential
- Transamerica



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