

Denver Widgets, Inc  
8055 E. Tufts Ave  
Denver, CO 80237

Mr. Key Executive

### **Extending the Life of Your Business**

Unfortunately, many small businesses fail to survive beyond the first generation. One reason is the failure to plan for the disposition of the business at an owner's death, disability, retirement (both planned and early), or the diagnosis of a **critical illness**.

As an owner of a closely held business, only three choices exist for the disposition of your business interest:

- Sell to co-owners, family members or outside third parties,
- Liquidate the business, or
- Retain the business within the family.

This decision making process may be a difficult. You have made many great investments in your business that were physical, financial and emotional. Any success the business has experienced came as a result of hard work, perseverance and an ability to take risks.

It is these traits that will enable your business to continue operation successfully until the inconceivable happens. Then, the effort you have put into your business continuation planning will determine its future.

Take advantage of this opportunity to plan the continuation of your business beyond your management. Call me today for more information on extending the life of your business.

Sincerely,